Cultural Newsletter

of the Consulate General of Switzerland in Shanghai

Swiss Cultural Events in March 2014

We are pleased to present the following Swiss Cultural Events in the month of March:

March is the month of the Francophonie! For "Francophonie events", please refer to the annex of this newsletter.

The Swiss touch in landscape architecture

Shanghai/Exhibition & Lecture

Where: Power Station of Art
No. 200 Huayuangang Rd., Shanghai

When: March 15th – April 20th, 2014

Hangzhou/Lecture

Where: Zhejiang Arts Museum (tbc)

When: March 9th, 2014

More info: www.arrivesmarttalk.com

Curated by the renowned architecture Professor Michael Jakob, the exhibition *The Swiss touch in landscape architecture* intends to provide an insight in the extreme richness and variety of Swiss landscape architecture. During the twentieth century and beyond, Switzerland played an essential role in the evolution of this architecture field. Leading projects by Swiss landscape architects can be found both in Switzerland and the rest of the world.

In means of information panels and documentary films, the visitor gets the possibility to discover the origin of landscape architecture, the crucial function of national exhibitions, the most significant architecture offices as well as the fascinating work of the latest generation of landscape architects.

This exhibition presents itself as an educational event proposing an overview of the history and theory of landscape architecture in Switzerland. Especially in a city like Shanghai, where urban planning and the ecological context are becoming more and more important, it is essential to accentuate the central role of landscape in urban planning, which is yet still largely unknown to the general public.

For detailed info: www.prohelvetia.cn

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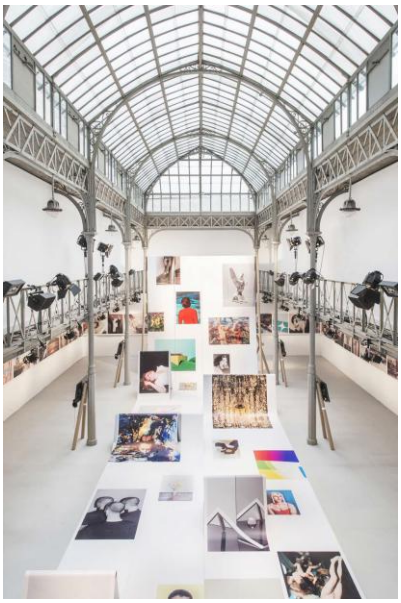
ECAL Photography exhibition

Where: 5th floor, 10 Corso Como
1699 Nanjing West Rd
www.10corsocomo.com/?pageID=shanghai

When: March 20th – May 10th, 2014

Free entry

ECAL/University of Art and Design Lausanne (www.ecal.ch) presents the "ECAL Photography" exhibition offering a selection of works produced by 58 young talents during their Photography Bachelor curriculum at ECAL. All these images have been selected by exhibition curator Nathalie Herschdorfer, who has developed several internationally acclaimed projects around emerging photography, as well as by Milo Keller, head of the Photography programme at ECAL, and Alexis Georgacopoulos, ECAL director. The scenography of the exhibition is created especially by Swiss designer Adrien Rovero.



The "ECAL Photography" book (296 pages, 385 images) supports this event. This book is produced by art publisher Hatje Cantz (www.hatjecantz.de) with a worldwide reputation for their catalogue of publications on photography.

Prior to Shanghai, the exhibition was presented in the gallery of famous fashion designer Azzedine Alaïa in Paris, in the Gallery l'elac in Lausanne and in Milan in the Galleria Carla Sozzani.

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CHINA DRIFTING FESTIVAL IN CHINA
Shanghai Concert with the Swiss band One Sentence.Supervisor

Where: Qian Shui Wan（浅水湾）
No. 179 Yi Chang Lu (near Jiang Ning Lu)

When: March 29th, 2014

More info (time & ticketing): http://miro-china.ch/en/view/article/events/172/cdf-cn-14

Particularly in China's mega-cities there is a real boom in new music trends. The number of music festivals is every year growing and new concert venues for live music spring up like mushrooms. This growing interest in music is not limited to the main metropolises Beijing and Shanghai but also spreads to other destinations in China. Artists unknown for years have therefore a rapidly growing fan base. Their self-esteem and confidence have completely changed and Chinese musicians reinvent themselves with a grown consciousness for their music. The protagonists are looking forward to exciting times, maybe comparable to the development in the West in the early 1960ties.

China Drifting Festival is launched as a long-term project. The unique approach opens new possibilities for collaborations between all involved partners and institutions.

Besides *One Sentence.Supervisor* from Switzerland, performing bands include *Duck Fight Goose* from Shanghai, *Pet Conspiracy* and *Re-TROS* from Beijing.