

PRESS RELEASE (for immediate release)

Eight Swiss Students and Apprentices in the Chinese Market



Shanghai, July 7th 2017 - **After winning the ICL Cup 2017 in Switzerland, eight students and apprentices will come to China for a two-months internship in its fast-growing market. An unforgettable and unique experience for them!**

After participating in the ICL Cup 2017 in Switzerland, two students and apprentices from Geneva, two from Vaud, three from Zurich, and one from Jura Bernois were selected to win an all-expenses internship in Shanghai in their area of expertise. They will also have the opportunity to learn basic Mandarin and take part in great cultural and networking events. Working and spending great time in the world largest economy will definitely let them know more about fascinating Chinese culture, the market and its particularities.

The ICL Cup was created to increase awareness of China's importance for Switzerland among Swiss youths while bilateral relationships between both countries are deeper than ever before. The current year was marked by President Xi Jinping's official visit and the launch of Chinese-Swiss tourism year and in 2016 an innovative strategic partnership was forged.

The first ICL Cup edition was really successful and the participants discovered a country totally different from what they had imagined. They were impressed by the vibrant life and energy of a country balanced between tradition and innovation and offering so many opportunities. Moreover, two students extended their stay by a year in order to found their own start-up providing high-end and original corporate gifts to Swiss brands (www.baoobab.ch).

ICL CUP would not have been possible without the support and encouragement of our sponsors: the canton of Vaud, the Banque Cantonale de Genève (BCGE), the Chamber of Commerce, Industry and Services of Geneva (CCIG), Schindler, PwC Switzerland and Affolter Group and without the help of the partners: Air China, Swiss Center Shanghai, the French-speaking section of the Swiss Chinese Association and the Swiss Chinese Association.

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