

## **SARS Donation Campaign**

**A long term hygiene and illness prevention & education program intended for poor rural children and families (UNICEF / NPHCCO)**

中国瑞士商会

Beijing, July 7, 2003

Dear Members of the Swiss Chinese Chamber of Commerce in Beijing, Shanghai and in Switzerland,

Dear Members of the Swiss Chinese community,

Dear Colleagues and Friends,



The Swiss Chinese Chamber of Commerce - Beijing Chapter has launched a SARS donation campaign at the end of May and so far, RMB 132,555 have been collected from generous corporate and individual donors in the Beijing and Shanghai area.

Thanks to the tremendous work accomplished by the front line medical workers and the Health Authorities in China, the SARS situation is now under control, but still at propagation risk in the country side areas. Numerous corporations and larger Chambers of Commerce in Beijing have donated, or plan to donate, material and cash to the official Government donation centers and for other charity schemes including medical and protective equipment. **Our Swiss Chinese Chamber of Commerce has opted for a longer-term project, aiming a SARS prevention and educational program for families and children from the poorest sections of the Chinese population.**

All donations shall be directed to the **UNICEF China - one million soaps campaign - in partnership with the National Patriotic Health Campaign Committee Office (NPHCCO), a section of the Ministry of Health**, and, respectively, finance the purchase of medicated soap bars intended to poor rural and affected areas. In the event of major corporate donation, personalized print or labels on soapboxes could be examined.

Donations are free of taxes and the UNICEF shall issue, on request, an official receipt.

The UNICEF fundraising event and donation ceremony, to be hosted by our H.E. Swiss Ambassador, Mr. D. Dreyer, is now confirmed for the 11 July 2003, at 11 am, at the UNICEF Beijing premise. Our donors, as well as the Swiss and Chinese media are invited to this ceremony. The list of donors and their respective contributions are published and updated regularly on the SCCC and Sinopic.ch web sites, unless donation is requested as anonymous.

We thank you in advance for your kind consideration and encourage you to contact us, should you have any question.

中国瑞士商会

You're faithfully

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