

Introduction

Mr Tung Chee Hwa's resignation has been the most far reaching political development here since the 1997 handover. Chief Secretary Donald Tsang stepped in as acting Chief Executive. In presenting his budget to the Legco on March 16, the Financial Secretary, Mr. H. Tang, said that Mr Tung's selfless devotion and courageous commitment to HK was exemplary. The budget was largely well received.

Domestic politics

Tung steps down: On March 11, after many leaks and a long official silence described as unfortunate and disrespectful to the people of HK, the Chief Executive finally announced his decision to step down and was appointed Vice-President of the Chinese People's Political Consultative Conference. Most assessments of his tenure are highly critical accusing him to have sided with Beijing rather than Hong Kong. Many observers have pointed out that he rose with Jiang Zemin and fell with him.

Donald Tsang, new chief executive ad interim and favoured candidate to Tung's succession: As No 2 in Hong Kong, the Chief Secretary for Administration has taken Tung's place until July 10 when a successor is nominated by the 800 members' electoral college. Tsang is considered the favourite candidate of Beijing and has received support from many tycoons including Li Ka-shing who said that HK needs a leader with a noble mind, administrative ability and governing capability. Some observers have praised his first public speech because of its emphasis on what makes HK different as well as on the importance of tolerance and of accommodating different views. Others, because of Beijing's constant intermingling in HK's affairs, have welcomed him as the city's new mayor.

Row over possible Basic law interpretation: A row has erupted between the democratic and pro-Beijing camps because the Basic Law does not define the length of the mandate of the successor to a chief executive who steps down before the end of his term. Beijing has favoured a 2 years solution corresponding to the end of Tung's mandate rather than the full 5 years. Opponents have declared it is a blatant breach of Basic Law imposed by the central authorities that would rob the new chief executive of the little legitimacy he has got. It is a political decision which strikes at the heart of the "One country, two systems" concept, and it shows that HK has become little more than a Chinese city on the Pearl River Delta. For Tsang the two years term will lead to a more equitable method to choose the city's leader in 2007 and the next stage will be more democratic than it is now. A controversial legislative amendment stipulating a two year tenure for the next chief executive has been presented to Legco. If accepted, it could be subjected to judicial review. The Secretary of Justice said that the appointment of the chief executive was clearly the responsibility of the central government and an area outside the autonomy of the judiciary. The HK authorities plan to ask the central government for an interpretation of the Basic Law on this matter.

Tang takes name out of running as Tung successor: The Financial Secretary has declared that he would undermine stable transition if he ran.

HK needs a street fighting chief says Lee Kuan Yew. The Singapore elderly statesman defined the position of HK's chief executive as a very difficult task and a thankless job because you have a master in China and you have subsidiary masters in Hong Kong. He added that Beijing has no intention of allowing Hong Kong to be a pace setter or a Trojan horse to change the system in China.

Longer consultation on the cultural hub: It has been extended for three months.

International affairs

Interpol to assist at WTO summit: The head of Interpol said that Hong Kong would receive the same level of security support as a G8 country when it hosts the sixth World Trade Organisation ministerial conference at the end of the year. The international law enforcement agency's secretary-general, Ronald Noble, guaranteed Interpol would give the highest priority to all intelligence relating to the December 13 conference. "If Hong Kong asks us for name checks, phone number checks and fingerprint checks, we will give [them] the highest priority," he said. Meanwhile, the Democratic Party, Liberal Party and Democratic Alliance for Betterment of Hong Kong have thrown their weight behind proposed legislation to grant privileges and immunities to WTO delegates during the ministerial meeting. The subsidiary legislation will exempt attendees from direct taxes and duties, and give the WTO freedom of communication and immunity from the legal process. But the head of the Sixth Ministerial Conference Co-ordination Office, Janet Wong Wing-chen, promised legislators that WTO delegates would respect Hong Kong law. "If anyone abuses the power the law grants them, we can negotiate with the UN to waive the privileges," she said.

WTO protesters fail to guarantee peaceful rally: Anti-globalisation activists said they could not guarantee that there would be no violence at a protest to coincide with a World Trade Organisation meeting in Hong Kong in December. The Hong Kong People's Alliance on WTO, which will co-ordinate the protest against the global trade body, hopes to stage a rally in Victoria Park, but has not decided on a march route. About 250 activists from around the world gathered at City University to draw up action plans to protest against the WTO's sixth ministerial meeting to be held in Hong Kong in mid-December.

HK & Multilateral trade: The Director-General of Trade and Industry, Mr Raymond Young, gave an overview on HK's position on multilateral trade and regional trade agreements (RTAs). Speaking at the WTO and Greater China Economic Area Law Conference organised by the City University of Hong Kong, he said multilateralism had all along been the cornerstone of HK's economic and trade policy and RTAs would remain at best a supplement to the benefits that HK could gain from a truly open multilateral trading system. Commenting on the coming Ministerial Conference, he said WTO Members had to attain substantial outcomes at the Conference if they were to achieve the objective of a timely and successful conclusion of the negotiations under the Doha Development Agenda by 2006, and an early and successful conclusion of the Doha Round would help restore confidence in the multilateral trading system.

US requests in trade sector: US Consul General hopes that HK will use the hosting of the WTO ministerial conference in December to improve its trade relations with the US. He urged the government to remove civil aviation barriers by signing an open sky agreement with Washington. He also wants HK to strengthen efforts in tackling piracy, especially of optical discs and pharmaceuticals, and lift the ban on the import of US beef that has been in place since December 2003.

Diplomat pushes Japanese links: Japanese Consul General is keen to lure more Japanese students to study in HK.

Interpol Symposium for Heads of Police Training: Some 170 delegates from 55 countries including world police training leaders and prominent police scholars have come to Hong Kong to attend the 15th Interpol Symposium for Heads of Police Training (the first of its kind being held outside of France) , co-hosted by Interpol and the Hong Kong Police Force, from March 15 to 17.

Transborder Affairs

The labour shortage in the Pearl River Delta (PRD) has worsened, despite measures by the Guangdong provincial government to alleviate the problem. The chairman of the HK Toys Council, estimates that Guangdong is short between two and three million workers, higher than the official estimate of one million. Official numbers released last month by the Guangdong Statistics Bureau pegs the shortage at 1.01 million workers, specifying a shortage of 468,000 migrant workers needed at Hong Kong, Macau and Taiwanese-invested firms. Another article mentions that, by contrast, the Yangtze delta has a surplus of workers and that it is stealing workers from would-be Pan PRD provinces (HK, Macau and nine southern Chinese provinces) such as Guizhou. A recent survey by the Guizhou Statistics Bureau found 33 per cent of migrant workers from the province went to Zhejiang province while only 13 per cent sought work in Guangdong.

Visit to Guangxi: On March 29, government officials left on a four-day visit to Guangxi autonomous region. The visit's major objective is to enhance understanding and foster closer working relations and communication between the two governments, with a view to enhancing co-operation in the Pan-Pearl River Delta (PPRD) region. This is the sixth such visit made by the HK Government to the PPRD region. The first five visits to Hainan, Jiangxi, Sichuan, Fujian and Hunan provinces took place between December, 2004, and March, 2005. The PPRD region includes nine Mainland provinces/autonomous region - Fujian, Jiangxi, Hunan, Guangdong, Guangxi, Hainan, Sichuan, Guizhou and Yunnan - and Hong Kong and Macao SARs.

Legal Affairs and human rights

Nigerian Fraud Scam: On March 2nd, a man involved in a so-called Nigerian fraud scam, arrested on May 14, 2004, was the first person to face prosecution in Hong Kong for such a fraud. In what was described by the District Court's prosecutor as an elaborate deception, e-mails touting an opportunity to "inherit" a US\$ 26 million deposit left by a dead South African businessman for a US\$ 24'000.- fee were sent out in March last year. The maximum penalty for the offence – obtaining property by deception – is 10 years jail.

Sexual orientation and antidiscrimination Law: Mentioning that there is a debate in HK about the necessity of enacting such a law a campaigner for Amnesty international wrote that bringing in such legislation would make HK one of the first governments in Asia to recognize and take action on this form of discrimination.

Women's Day 2005 :The Women's Commission (WoC), celebrated International Women's Day 2005. A WoC member said that advancement of women's status, rights and opportunities was a long-term process. And that the commission would press on with its work and is confident of meeting challenges ahead in promoting mutual respect and harmony between the sexes.

Anti-racism legislation: The Bar Association has warned the government that the proposed anti-racism legislation should not exclude immigration policies and foreign domestic helpers from its scope. In a delayed submission to the government's consultation on the law, which ended in February, the Bar called for a wide-ranging bill without proposed exceptions. In its submission, the Bar also welcomed the government's plan to enact the law, saying it was more than the colonial administration had done despite Hong Kong being a signatory to the International Convention on the Elimination of All Forms of Racial Discrimination since 1969.

UN officials to hear list of HK failings: UN Committee on Economic, Social and Cultural Rights HK's hearing of more than 50 NGO's is being prepared and will take place next month. Main issues raised: lack of independence by a panel investigating the Equal Opportunity Commission, consultation on the anti-racism law, domestic violence, education and sex workers' rights...

Beijing not living up to Basic Law: the annual US State Department report questions Beijing's willingness to allow HK to function with the autonomy promised in the Basic Law.

Economy

The Financial Secretary, Henry Tang (T) delivered his second budget speech on March 16;

highlight: Rosy economic report: Real economic growth was 8.1% in 2004. Forecast is 4.5%-5.5% in 2005. Exports of good and services surged by 15%. Unemployment fell from its peak of 8.6% in 2003 to 6.4% earlier this year. CEPA: domestic exports of 1 108 products to the Mainland are enjoying zero-tariff treatment; liberalization of trade in services has been extended to 26 sectors. Visitor' arrivals reached an all-time high of 21,81 million. A 68-month-long deflation ended in July 2004. CPI Inflation in 2005 is expected to be 1.5%. Successful issuance of \$26 billion in bonds. **Public Finances:** The Consolidated account is estimated to have a surplus of \$12 billion in 2004-05, the first surplus since 1999-2000 (the government 's income has surged because of the recovery; land premiums alone accounted for more than HK\$ 31 billions). After discounting proceeds from bond issuances, a deficit of \$13.4 billion remains. A consolidated deficit of \$10.5 billion is estimated for 2005-06, and this will gradually decline. Fiscal balance will be achieved in 2007-08, a year earlier than the original target. Moderate Tax concessions: T. proposed to introduce basic and additional allowances at \$15,000 a year for taxpayers caring for dependent parents or grandparents aged between 55 and 59. About 100'000 taxpayers will benefit from these measures which will cost the Government \$450 million a year. He also proposed to increase the child allowance from \$30,000 to \$40,000 per child. About 300'000 taxpayers will benefit and cost to Government will be \$620 million a year. New Initiatives: HK\$ 500 Millions has been earmarked to promote the tourism industry through measures expecting to bring over 1,2 million additional visitors in the next 2 years; another HK\$ 500 Millions to help SME, and HK\$ 830 Millions for the removal of unauthorized structures, the improvement of old buildings, and creating job opportunities. A HK\$200 million Partnership Fund for the Disadvantaged will be set up.

Estate Duty: T proposed to abolish it to help attract investors to HK (the duty targets the wealthy . But the problem is that most of them can easily find ways of avoiding it. It is a pointless tax.). Green Tax: Authorities are studying the introduction of a product responsibility scheme for waste tyres and the feasibility of introducing tax or fees on plastic bags. Good and Services Tax: the Government has carried out a GST study; a public consultation will be conducted on this subject. Alcohol duties: the status quo is maintained. "At least this part of the speech provided a little humour, as the finance chief is a wine enthusiast" said an editorialist. T., tipped as a possible contender for the Chief Executive denied it was an election budget.

Banking (Amendment) Bill 2005: The Chief Executive in Council approved the Banking (Amendment) Bill 2005 or introduction into the Legislative Council on April 6 2005. The main purpose of the Bill is to amend the Banking Ordinance to provide for the implementation of the revised international capital adequacy framework promulgated by the Basel Committee on Banking Supervision in June 2004, commonly known as Basel II, in Hong Kong.

Mainland talent: The Immigration Department admitted 3745 professionals from the mainland last year, up from 1428 in 2003. The increase followed a launch in 2003 of a scheme to attract professional and talented mainlanders. Most of the mainlanders coming to HK work in academic research and education, trade and commerce, the arts and financial services. According to a government labour study, HK will face a shortage of more than 100 000 highly educated people by 2007. The deputy chairman of the Federation of Hong Kong Industries said there was a shortage of product designers in HK.

Unemployment: the seasonally adjusted unemployment rate decreased from 6.4% in November 2004 - January 2005 to 6.1% (provisional figure) in December 2004 - February 2005, the lowest level since September - November 2001.

Health

\$254m boost planned for flu-drug stockpile: The government is to spend \$254 million stockpiling flu drugs which could treat an estimated 1 million people in the event of a pandemic. In a paper to be discussed, the amended flu preparedness plan calls for the phased stockpiling of 20,568,00 doses of the

Tamiflu treatment in six to 12 months. A spokesman for the Health, Welfare and Food Bureau said it planned to increase by 5.5 times the current stockpile of 3.7 million capsules in line with the recommendations of the World Health Organisation. The measure would also contribute to "a more favourable perception of Hong Kong as a safe place for the international community to do business". Scientists and WHO officials have warned that H5N1 bird flu is the most likely strain to cause the next flu pandemic.

Health Centre issues flu season warning: The Centre for Health Protection called on people to take precaution measures against respiratory tract infections. The warning came after its surveillance systems indicated that Hong Kong had entered the peak flu season.

Bird flu may spur Vietnamese ban: Vietnamese travellers could be banned from entering Hong Kong and other travellers returning to the SAR from Vietnam may face compulsory screening should a human-transmittable strain of bird flu found in that country, the government said.

Live chicken numbers to be cut in half: The government plans to cut the population of chickens in Hong Kong in half as part of its contingency plan to deal with an outbreak of H5N1 bird flu. Permanent Secretary for Health and Welfare and Food Carrie Yau Tsang Ka-lai said it could take less time to cull all chickens in an event of an outbreak if the live poultry population could be strictly controlled. There are 3.7 million chickens in Hong Kong. Mainland farmers exports 30'000 to 50'000 live chickens to Hong Kong every day.

Cases of brain cancer up 200 % in 11 years: The number of Hong Kong People being treated for brain cancer has tripled over the last decade, with doctors saying the high proliferation of mobile phones in the city could be to blame. Doctors cautioned, however, that a number of other factors could be blamed for the increase.

Environment

Appointment: On March 4, the Government announced the appointment of the membership of the Council for Sustainable Development for its second two-year term. The Council for Sustainable Development was established in March 2003 to advise the Government on issues relating to sustainability in HK. Its terms of reference include advising on the preparation of a sustainable development strategy and promoting public awareness of the principles of sustainable development.

Varia

The cost of living in HK has dropped significantly thanks to a low inflation rate and the pegging of the dollar to the weakening American currency. In the latest Economist Intelligence Unit's(EIU) survey of more than 130 cities, HK fell five places to become the 12th most expensive city in the world(with a rating of 111). The EIU conducts the global cost-of-living study twice a year, using New York as the baseline of 100. Like last year, Tokyo (141) is the world's most expensive city to live in. Beijing (87) ranks 44, Shanghai (86) came in at 46 and Taipei (87). Sixteen of the top 20 cities on the list are in western Europe.

Press articles related to Switzerland

See Page 6 to 13 presenting a "Switzerland greets Hong Kong" Media Coverage (Part 1; Part 2 will follow with our April issue).

Switzerland greets Hong Kong Media Coverage Part 1: October 2004 - January 2005

Date	Publication	Circulation	Language	Content
11 October 2004	Wen Wei Po	180,000	Chinese	The article mentioned that " Switzerland greets Hong Kong " campaign aims at promoting Swiss products and brands to Hong Kong people by arranging a series of events from October 2004 to March 2005.
13 October 2004	South China Morning Post	116,661	English	The article states that the renowned UBS Verbier Festival Orchestra returns to Hong Kong to play Mozart's <i>Overture to Le nozze de Figaro</i> , Beethoven's <i>Violin Concerto in D major</i> , and Mussorgsky's <i>Pictures at an Exhibition</i> . With picture.
14 October 2004	BC Magazine	40,100	English	"One hundred of the world's most talented youths are jetting into Hong Kong for a night of music on November 3. Charles Dutoit and the UBS Verbier Festival Orchestra prank it up with Mozart's <i>Le Nozze di Figaro</i> overture and stroll around Mossorgsky's <i>Pictures at an Exhibition</i> while violin prodigy Maxim Vengerov solos in Beethoven's <i>Violin Concerto</i> . With picture.
15 October 2004	HK Economic Times	72,000	Chinese	The article depicted that the campaign is to promote tourism in Switzerland. In addition, Swiss Kwai Fong is described as the most interesting event. Swiss Watch Excellence is considered to be educational and Langham Hotel is mentioned as the hotel sponsor. Picture of Mr. & Mrs Barras holding the Switzerland greets Hong Kong Logo .
15 October 2004	Sing Tao Daily	72,871	Chinese	The article focused on Swiss Kwai Fong and said there will be lots of "Swiss" happenings in the area for people to experience. Four pictures.
15 October 2004	Apple Daily	367,981	Chinese	The article mentioned that the campaign helps to promote Tourism in Switzerland and there is a quote from Casey Liu (Switzerland Tourism) stating that the tourists travelling to Switzerland will increase from 90,000 to 100,000. Picture of Mr. & Mrs Barras holding the Switzerland greets Hong Kong Logo .
15 October 2004	Oriental Daily News	630,940	Chinese	The article said the " Switzerland greets Hong Kong " will last for six months and that the events include Swiss Chocolate Creations , Swiss Watch Excellence and Swiss Kwai Fong .
15 October 2004	Ta Kung Pao	80,000	Chinese	The article summarized the content of " Switzerland greets Hong Kong ", which will last for six months. Picture of Mr. & Mrs Barras holding the Switzerland greets Hong Kong Logo .

15 October 2004	HK Daily News	100,000	Chinese	The article mentioned " Switzerland greets Hong Kong " as a bridge to facilitate the communication between Hong Kong and Switzerland.
15 October 2004	Wen Wei Po	180,000	Chinese	It said Mr. Barras organized " Switzerland greets Hong Kong " to enhance the promotion of Switzerland to Hong Kong with a variety of events. Picture of Mr. & Mrs Barras holding the Switzerland greets Hong Kong Logo .
15 October 2004	Sing Pao Daily News	72,489	Chinese	The reporter said that it is a nice move to have the press launch at Mr. Barras' residence. It made him feel very special. The reporter also mentioned that he liked the simple décor and arrangement inside the house and that the campaign will be helping to promote Switzerland to Hong Kong. Picture of Mr. & Mrs Barras holding the Switzerland greets Hong Kong Logo .
16 October 2004	The Standard	45,000	English	Entertainment listing: The Max! 2004 German Film Festival showcases over 10 films and shorts from Austria, Germany and Switzerland.
19 October 2004	Ming Pao Daily News	96,578	Chinese	Briefly mentioned " Switzerland greets Hong Kong " and its variety of events with the website listed.
20 October 2004	South China Morning Post	104,484	English	"Hong Kong offers springboard for Swiss filmmaker's success". An article about Swiss filmmaker Dominique de Rivaz and her first feature film "Jagged Harmonies" which is shown at the Max! film festival 2005 in Hong Kong. Ms de Rivaz explains how she got the idea for the film and what the film is all about. She tells the readers about the Seminar for Hong Kong Baptist University film students and the question-and-answer sessions with the film audiences.
22 October 2004	HK Magazine	48,900	English	The UBS Verbier Festival Orchestra gets a listing for its performance at the Hong Kong Cultural Centre on November 3.
23 October 2004	The Standard	45,000	English	The Swiss Films Facing Death (2003) and South of the Clouds (2003) are listed in the Film Section as part of the Max! 2004 German Film Festivals .
29 October 2004	HK Magazine	45,000	English	The UBS Verbier Festival Orchestra gets another listing for its performance at the Hong Kong Cultural Centre on November 3.
31 October 2004	South China Morning Post	104,484	English	Violin virtuoso Maxim Vengerov gets a half page write up as being part of the UBS Verbier Festival Orchestra performing at the Hong Kong Cultural Centre as well as in Singapore, Beijing and Tokyo.
31 October 2004	South China Morning Post	104,484	English	The UBS Verbier Festival Orchestra gets two listings in different parts of the Entertainment Listings for its performance at the Hong Kong Cultural Centre on November 3.

01 November 2004	South China Morning Post	104,484	English	The UBS Verbier Festival Orchestra gets another listing for its performance at the Hong Kong Cultural Centre on November 3.
01 November 2004	Ming Pao Daily News	96,578	Chinese	It mentioned UBS Verbier Festival in the article featuring Lang Lang, the pianist from china.
02 November 2004	South China Morning Post	104,484	English	The UBS Verbier Festival Orchestra gets another listing for its performance at the Hong Kong Cultural Centre on November 3.
03 November 2004	South China Morning Post	104,484	English	A reader's comment complaining the the Hong Kong Newspaper "The Post" didn't review concerts like the one from the Verbier Festival Orchestra and others.
03 November 2004	South China Morning Post	104,484	English	Pick of the Day Listing with picture: UBS Verbier Festival Orchestra's performance of November 3.
November 2004	Talkies Hong Kong	28,000	English	"Swiss Hits - The Swiss have a lot to be proud of. Apart from the usual cliches of chocolate and watches, the country is a world-beater at tennis and yachting. Swiss exports, from culture, commerce, lifestyle and education, are celebrated in the on-going " Switzerland greets Hong Kong " promotion organised by the Swiss Consulate General. A street carnival transforms Lan Kwai Fong on November 20, offering a variety of Swiss food and wines, a Formula One Sauber racing car on display and music from the Sonalp Ethno-folk band , which performed at the Athens Olympic Games. Swiss Kwai Fong , November 19-24, www.switzerlandgreetshongkong.com . Picture of Sonalp.
05 November 2004	China Daily (HK Edition)	13,000	English	A 2/3 page write up about the master conductor Charles Dutoit returning with the UBS Verbier Festival Orchestra and violinist Maxim Vengerov to the Beijing Music Festival 2004 with a performance on November 5.
November 2004	PI Magazine		English	Swiss Kwai Fong listing.
13 November 2004	The Standard	45,000	English	A listing of New Visions Arts Festival – " No More Heavens " performances on November 20/21 at the Auditorium, Kwai Tsing Theatre.
16 November 2004	Apple Daily	343,660	Chinese	The columnist picked up the press conference of Swiss Kwai Fong and details of the event are featured. Two pictures.
16 November 2004	HK Economic Times	73,383	Chinese	The reporter attended the press conference and mentioned the details of Swiss Kwai Fong , especially the cow display. Picture of cow display.
16 November 2004	Shenzhen Special Zone Daily	500,000	Chinese	A correspondent from Xinhau News Agency attended the press conference and reported Swiss Kwai Fong in a newspaper of Mainland China. Picture of cow display.

16 November 2004	Ta Kung Pao	100,800	Chinese	Reporter attended the press conference and listed out the activities of Swiss Kwai Fong . Picture of cow display.
16 November 2004	People's Daily (Overseas Edition)	310,000	Chinese	Correspondent from Xinhua News Agency also placed the article in this newspaper to list out the activities of Swiss Kwai Fong . Picture of cow display.
17 November 2004	Sin Tao Daily	85,000	Chinese	The article is prepared by Sing Tao Daily, one of the press trip participants, in regards to the textile industry , which is introduced to the press during the trip. The textile industry impressed the press very much. In addition, the St. Gallen Church and Library and the Bodensee area are featured in terms of the location and description of the venues.
18 November 2004	Apple Daily	343,660	Chinese	A photography reporter attended the press conference and listed out the activities of Swiss Kwai Fong with highlight on the "Costume competition" for children. Includes a photograph of Sonalp
18 November 2004	BC Magazine	40,100	English	A listing of Swiss Kwai Fong as part of " Switzerland greets Hong Kong " with details about the times and activities of the event. Picture of the Sauber Formula One race car.
19 November 2004	Asian Wall Street Journal	81,399	English	" No More Heavens " choreographed by Hungarian Josef Nadj gets a listing in the Calendar for the performance on November 20/21,
20 November 2004	The Standard	45,000	English	Listing of No More Heavens , choreographed by Hungarian Josef Nadj for the November 20/21 performance.
20 November 2004	South China Morning Post	104,484	English	Pick of the Day Listing with picture: Il n'y a plus de Firmament (No more heavens) November 20 and 21.
21 November 2004	The Sun	200,000	Chinese	Reporter visited Swiss Kwai Fong and said that the atmosphere was great. Picture of sexy Heidis.
21 November 2004	Apple Daily	343,660	Chinese	Reporter visited Swiss Kwai Fong and mentioned sexy Heidi, cow display and the formula one race car display. Picture of cow display and sexy Heidi.
21 November 2004	Sing Tao Daily	85,000	Chinese	Reporter is sent to Swiss Kwai Fong , which is described to turn Lan Kwai Fong into Switzerland miniature. Picture of sexy Heidis.
22 November 2004	Weekend Weekly	48,417	Chinese	Listing of Sonalp Ethno-folk Group and their performance at Swiss Kwai Fong incl. the website www.switzerlandgreetshongkong.com . Picture Sonalp.
24 November 2004	Sing Tao Daily	85,000	Chinese	The article is generated from the press trip by Sing Tao Daily. It focused on the Chateau-d'Oex and the cheese-making, and also described how Swiss enjoy the famous cheese from day to day.

25 November 2004	South China Morning Post	104,484	English	A 1/4 page interview with Mr. Barras outlining the similarities between Hong Kong and his homeland (like efficiency and precision). The article features details of the Switzerland greets Hong Kong campaign and general information on trade between Switzerland and Hong Kong. Photograph of Mr. Barras.
27 November 2004	Ming Pao Weekly	60,002	Chinese	Switzerland story (1) - Architectural philosophy, It firstly introduced the " Switzerland greets Hong Kong " campaign initiated by Mr. Francois Barras and it comprised of a variety of events for a period of six months. The article mainly talked about the amazing architectural features the reporter experienced during the press trip . The journalist is amazed by the fascinating artistic scenes he went through during the trip.
01 December 2004	Sing Tao Daily	85,000	Chinese	The article, written by Sing Tao Daily, talked about Lausanne in terms of the markets showing a sense of intimacy displayed by the people and the down-to-earth lifestyle. The journalist very much likes the morning market in Place de la Riponne on every Wednesday and Saturday. The historical church and plaza is described as a must for tourists.
December 2004	Perspective		English	Swiss Watched: a general listing of " Switzerland greets Hong Kong " stating the nature of the events (art exhibitions, films, music and ballet performances, business, lifestyle and educational lectures.
03 December 2004	Sing Pao Daily News	74,683	Chinese	(by Raymond Ho, freelance travel writer), The journalist is impressed by the stunning historical St. Gallen church and library. He briefly mentioned the textile industry and the 100th anniversary of Jakob Schlaepfer , which is a guarantee for high quality textile product.
04 December 2004	Ming Pao Weekly	60,002	Chinese	Through his visit to Givaudan , the journalist was amazed at how flavours and essences were so closely related with our daily life. He was much impressed by uncompromising efforts in research and outstanding achievements of Givaudan.
06 December 2004	Sin Tao Daily	85,000	Chinese	The journalist mentioned Zurich as a Christmas City with lots of decorations around town and people were all looking forward to Christmas. It described how the town is filled with Christmas atmosphere by having a giant Christmas tree in the train station plaza. Franz Carl Weber is the largest toy retailer in Switzerland, which interested the journalist a lot.

07 December 2004	TVB Weekly	72,066	Chinese	This is a 10-page article written by the journalist who joined the press trip in November. The article covered a variety of topics mentioned during the press trip. The " Bling Bling Fabrics from St. Gallen " was described as highlight in St. Gallen as it went through the milestones of textile industry. Then the cheese-making and chocolate-making industry is described with details, including the history and technical process. Beau-Rivage Palace is featured with its luxurious setting and it is also visited by famous people and politicians. The train system is highlighted by the journalist as it connects all the major cities of Switzerland. It is highly recommended by the journalist who has listed out the details of the train system. Final session mentioned the travel information in Switzerland including the visa, weather, languages, etc.
11 December 2004	Ming Pao Weekly	60,002	Chinese	Switzerland story (3) - The practical philosophy, The journalist thought the herbal hair styling product by Rausch is much more practical than the luxurious botox product. The factory setting and the process of making herbal hair styling products amazed the journalist, who has talked to the distributor of Rausch in Hong Kong after his return, in order to get more insights about the products.
14 December 2004	South China Morning Post	104,484	English	An article about the French speaking region of Switzerland, focusing on Lausanne , the Olympic Museum, Street Markets, Chateau de Beaulieu de Musee de l'Art, Nightlife, Montreux and Chaeteau de Chillon, Chateaux d'Oex, Gruyere, Yverdon-les-Bains, and the Beau Rivage Palace. Written by Barbara Maher.
18 December 2004	Ming Pao Weekly	60,002	Chinese	The entire was about the " Bling Bling Fabrics from St. Gallen ". It specifically described the textile-making process in the factory of Jakob Schlaepfer. In addition, the design and craftsmanship is highly praised by the journalist.
25 December 2004	Ming Pao Weekly	60,002	Chinese	The article is written by Samson Chiu, one of the press trip attendees. He focused on Sonalp and its origin in this article. He is impressed by their performance and admires the simple lifestyle they are having.
30 December 2004	Sing Tao Daily	85,000	Chinese	It talked about "Swiss Chuchi" in Zurich and described a few dishes offered by the restaurant.
03 January 2005	HK Daily News	80,000	Chinese	It is the listing of Tony Ho's Photo Exhibition "Melody of Switzerland" .
06 January 2005	BC Magazine	40,100	English	Listing of Switzerland greets Hong Kong's Chocolate Design Exhibit and Competition held at Pacific Place.
06 January 2005	BC Magazine	40,100	English	Made in Switzerland: as part of Switzerland greets Hong Kong , GREAT Food Hall and six selected Park'n Shops will have a variety of Swiss products like cheese, yoghurts, herbal teas, Lindt chocolate etc. available. The Chocolate Creations will be on display from January 17-24 at Pacific Place.

06 January 2005	Sing Tao Daily	85,000	Chinese	It is the article generated from the press trip . The reporter wrote about the MFO park and the Zurich Architektur Forum and she thinks it expresses the creativity and innovation of Switzerland. She thinks the forum is very informative to educate tourists about the development of Zurich. The reporter is amazed by the extension of the forum and she was very impressed. She also featured the Sorell Hotel Seefeld and recommends it to the readers.
12 January 2005	Apple Daily	343,660	Chinese	The article is generated from the cooking demonstration held in GREAT Food Hall and mentioned the Swiss Food Promotion .
12 January 2005	Sing Pao Daily News	74,683	Chinese	The article is generated from the press trip and the journalist focused on Château-d'Oex and he is impressed by the ski events held in the region.
14 January 2005	South China Morning Post	104,484	English	After explaining the nature of the Swiss Chocolate Creations Competition this half page article explains the Switzerland greets Hong Kong campaign and its purpose of raising awareness of Swiss brands in the city. It also gives details about Made in Switzerland, the Swiss Food Promotion held at GREAT Food Hall and selected Park'n Shops.
15 January 2005	Sing Tao Daily	85,000	Chinese	The article mentioned the Swiss Chocolate Creations and encouraged readers to visit the competition on Sunday.
16 January 2005	Ming Pao Daily News	96,578	Chinese	It listed the Swiss Chocolate Creations Exhibition and Competition .
17 January 2005	Weekend Weekly	48,417	Chinese	The article mentioned the cooking of two dishes demonstrated by Cédric Rubelin, Pastry Chef at GREAT Food Hall..
17 January 2005	Oriental Daily News	527,519	Chinese	The reporter attended the prize ceremony and reported the result.
17 January 2005	The Sun	200,000	Chinese	The article reported the result of the Swiss Chocolate Creations Competition .
17 January 2005	HK Daily News	80,000	Chinese	Swiss Chocolate Creations Competition: The reporter mentioned the winner and first runner-up and he said all creations are good work.
17 January 2005	Macau Daily News	90,000	Chinese	The article mentioned the Swiss Chocolate Creations Competition and Exhibition and said there is a watch-creation looks like real.
18 January 2005	South China Morning Post	104,484	English	An article on the winner of the Swiss Chocolate Creations Competition with picture of the winning creation.
19 January 2005	Sing Tao Daily	85,000	Chinese	The article is generated from the cooking demonstration and the reporter said that the tea products from Switzerland were very special.
20 January 2005	Sing Tao Daily	85,000	Chinese	The article mentioned Tony Ho's Photo Exhibition "Melody of Switzerland" .
20 January 2005	BC Magazine	40,100	English	Listing of the Swiss Chocolate Creations Exhibition and Competition .
22 January 2005	The Standard	45,000	English	Listing of Switzerland greets Hong Kong's Booksigning Wine and Cheese Party as well as the Swiss Chocolate Creations Exhibition and Competition .

27 January 2005	Wen Wei Po		Chinese	The Baptist University conducted "Consul-General-in-Residence Programme" and invited Swiss Consul General Dr. F. Barras to speak on "Swiss Neutrality Policy". Dr. F. Barras introduced background information about Switzerland and the development of its neutrality policy. He mentioned that this feature, which enabled Switzerland to act as a peacemaker or mediator, should be maintained.
28 January 2005	New Monday		Chinese	A columnist introduced the Swiss Chocolate Creations Exhibition and Competition at Park Court, Pacific Place. She visited this exhibition and found her favorite item.
28 January 2005	Sing Pao Daily News		Chinese	An article with photos about Montreux , including its renowned music festival, Clinique La Prairie and Château de Chillon.

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