

**Memorandum of Understanding (MOU) on Cooperation between  
Canton of Basel-Stadt and Shanghai Municipality  
for 2014 – 2016**

The Shanghai Municipality and the Canton of Basel-Stadt (referred to as "Both Sides" hereinafter) signed an agreement on sister city relationship on November 19<sup>th</sup>, 2007. Both Sides have agreed to further strengthen official relations and seek to jointly promote cooperation in the fields of economy, life sciences, health, education, scientific research, training, urban development and planning, media exchange, tourism, culture and district relations, as well as implement specific projects of cooperation and exchange. Both Sides agree to enter into this MOU and define friendly cooperation in the period from 2014 to 2016 as follows:

**1 Enhancement of Official Relations**

- 1.1. Both Sides seek regular communication between their political leaders.
- 1.2. In addition to official meetings, Both Sides will invite each other to major events whenever possible.
- 1.3. The Shanghai Municipal People's Congress, the Shanghai Municipal Committee of the Chinese People's Political Consultative Conference and the Parliament of the Canton of Basel-Stadt seek friendly exchange on topics of mutual interest and exchange of visits under the framework of sister city.

**2 Economy in General**

- 2.1. Both Sides will support their economic affairs authorities in organizing reciprocal visits and strengthening cooperation, provide assistance to establishment of contacts between companies, trade promotion agencies and chambers of commerce, recommend each other as a business location as well as provide information and contacts for inter-company cooperation and investments. Priority will be given to establishment and expansion of cooperation networks, particularly in the areas of life sciences, finance, IT, logistics and creative industries.
- 2.2. Both Sides will, whenever possible, represent the economic interests of

their business representatives when establishing business relations, joint ventures and branch offices. On top of that, the China Business Platform (CBP) should be used and developed as a vehicle to promote mutual trade relations.

2.3. Both Sides will foster business relations between the EuroAirport Basel-Mulhouse-Freiburg and Shanghai Pudong International Airport with an aim to establish direct air links for passenger and cargo traffic between Shanghai and Basel.

2.4. Both sides will promote business relations between the Port of Switzerland and the Shanghai Municipal Transport and Port Authority (SMTPA) by strengthening exchange and cooperation in port development, management and logistics.

### **3 Life Sciences and Health**

3.1. Both Sides will foster communication and network expansion for companies and organizations in the field of life sciences.

3.2. The health authorities of Both Sides intend to exchange and cooperate in developing the medical service system and the public health system.

3.3. Both Sides will support cooperation projects for services and research between the medical schools of Fudan University, Jiao Tong University and Tongji University as well as their affiliated hospitals and the Medical Faculty of the University of Basel, the University Hospital Basel and the University Children's Hospital Basel (UKBB).

### **4 Education, Scientific Research and Training**

4.1. The sister city framework will include an exchange program for particularly gifted students between the University of Basel and the universities in Shanghai. Both Sides also intend to exchange teaching staff in the university sector. Support will be given to research and development exchange projects between the medical schools of Fudan University, Jiao Tong University and Tongji University and the Medical Faculty of the University of Basel, with a particular focus on longer-term exchange projects for MDs and PhDs.

4.2. Both Sides will support international study and exchange programs

organized by the School of Business of the University of Applied Sciences and Arts Northwestern Switzerland with the Shanghai side. The existing cooperation of the Business School with the Shanghai Finance University and the Shanghai Economic Management College shall be intensified and cooperation shall be expanded to include other educational institutions.

- 4.3. Both Sides will support and promote research and development projects between the Basel Zoological Garden and the Shanghai Zoo for the purpose of exchanging knowledge and experience, particularly in the area of breeding programs.
- 4.4. Both Sides will support the endeavors by the University of Basel and the East China Normal University to establish a Confucian Institute in Basel.
- 4.5. The education authorities of Both Sides will establish contacts, support the exchange of materials and information about their respective education systems, invite each other to important events, and seek cooperation opportunities in primary education. Both Sides will also support their primary and secondary schools in establishing school partnerships and encourage short exchange programs for students and teachers.
- 4.6. The exchange program for young managers from selected companies in Shanghai and Basel with the involvement of the Shanghai Economic Management College (SEMC) and the School of Business of the University of Applied Sciences and Arts Northwestern Switzerland will be continued. In addition, Both Sides will review their cooperation on training for business management teachers and training course development.

## **5 Urban Development, Regional Planning and Sustainability**

- 5.1. Both Sides will encourage experience sharing and technological cooperation in such fields as sustainable urban development, regional planning, energy efficiency, measures to combat climate change, environmental protection, transport and shipping services.
- 5.2. Both Sides will support the Global Infrastructure Summit Basel (GIB), a platform that finances sustainable infrastructure in Basel, in sharing experience and cooperating with government agencies and capital market players in both cities.

## **6 Marketing, Media Relations and Tourism**

- 6.1. Both Sides will support and promote mutual broadcasting of city/region promotion films, facilitate media exchange and link official websites of authorities for economic affairs, science and culture with a view to increasing mutual understanding between their citizens.
- 6.2. On the occasion of the renewal of the Sister-City Relationship Agreement in 2009, the Canton of Basel-Stadt presented Shanghai with an original basilisk fountain which has been installed in the Jing'An District. The district government is responsible for maintaining and operating the fountain.
- 6.3. In commemoration of the fifth anniversary of the sister-city relationship, the Shanghai Municipal People's Government presented Basel-Stadt in 2012 with the 'ZHOU' stone sculpture in the form of a boat. It has been placed in St. Johann's Park in the vicinity of the Rhine and will be looked after and maintained by the Parks and Recreations Administration of the Department of Public Work and Transport of the Canton of Basel-Stadt.
- 6.4. The tourism authorities and organizations of Both Sides will cooperate with the aim of promoting and supporting reciprocal visits by tourists and providing mutual assistance in city/region promotion as tourist destinations. Both Sides will invite each other to cultural events, such as the annual Shanghai Tourism Festival and the annual Mid-Autumn Festival Basel.

## **7 Culture and Society**

- 7.1. Both Sides will support the exchange and cooperation between their libraries and jointly seek to set up a "Window of Shanghai" on the premises of the future Confucius Institute of the University of Basel.
- 7.2. Various cultural and social activities shall be undertaken between Basel and Shanghai in connection with the sister-city relationship. Authorities for culture and broadcasting of Both Sides will invite each other to their art festivals, the Biennale and other celebrations as well as carry out other cooperative projects.
- 7.3. The IAAB Project (International Exchange and Studio Program Basel) shall consider and organize exchanges of artists from Basel and Shanghai

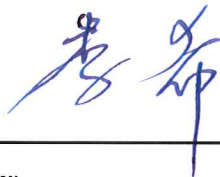
whenever possible.

## 8 Exchange at District Level

8.1. Both Sides will support exchanges between the Shanghai districts of Xuhui and Jing'An and counterpart organizations of Basel. The fields of life sciences, education and culture will have priority.

Both Sides reserve the right, based on joint negotiations, to organize additional exchange programs in other areas for the benefit of both sides.

This Memorandum of Understanding is signed in Basel on March 21, 2014. It has been written in duplicates in the Chinese, English and German languages and all texts are equally authentic.



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(LI Xi)  
Representative of the Mayor of Shanghai  
Deputy Secretary  
of the CPC Shanghai Municipal Committee  
the People's Republic of China



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(Guy Morin)  
President of the Executive Council  
the Canton of Basel-Stadt  
Swiss Confederation