

多样性与我
电影展



Diversity  Me
Film Festival



3rd Swiss Film Festival brings 'Diversity + Me' to Chinese audiences

The Swiss Film Festival is back in town! Themed on *Diversity + Me*, the 3rd annual Swiss film festival will run at the Swiss Embassy from September 22-24, showcasing Switzerland's strength in diversity. Following the VIP and Grand Openings on the 22nd the festival will be open – for the first time – to the general public. This year's lineup includes ten Swiss films including three shorts, three documentaries and four fiction films. The *Diversity + Me* Swiss Film Festival is planned to tour at Lumière cinemas nationwide later this year.

Since 2021, the Swiss Film Festival has become a flagship project of the Swiss Embassy. The first two editions of film festivals were well received by the Chinese public, with respective themes on *Smart & Sustainable* and *Swissplained*. This year, the 3rd edition of the festival is also part of the Embassy's 2023 campaign: *Diversity + Me*. Cultural and societal diversity is one of Switzerland's greatest strengths. Switzerland is known for its linguistic, cultural and political diversity, and in more recent years, has invested in other areas such as gender equality, disability, age, LGBTIQ+ and social mobility, etc.

As a world-class player in the field of culture, Switzerland and its multiculturalism is well reflected in the seventh art: cinema. Film festivals are deeply rooted in Swiss cultural traditions. The country has a multitude of world-renowned film festivals, ranging from animated films and documentaries to auteur cinema and shorts. Apart from indoor cinemas, many Swiss cities have open-air screenings in summer and autumn, among which the most prestigious is the 8,000 seat open-air Piazza Grande in the Locarno International Film Festival, the largest open-air cinema in the world.

"I am proud to showcase to the Chinese public Switzerland's strength in diversity. A diverse and inclusive society requires two things. The possibility for all people to freely, proudly, independently live their lives, regardless of identity. And respect by society of all people, regardless of identity. Storytelling through film is a powerful tool for becoming more empathetic towards those that are

different from ourselves. I look forward to discovering with you the stories of Swiss diversity at this film festival,' Swiss Ambassador Jürg Burri said in his remarks at the Grand Opening.

The three shorts in the film festival opening include *17 Anni*, which tells the story of a young boy falling in love with the village priest and feeling ready to open up to someone for the first time in his life; *Armat*, in which the heroine tries to find out more about her family's Armenian origins and in the end discovers a harsh history; and *Dazwischen*, which focuses on three 12-year-old girls who question how they are perceived as girls and courageously try to find their own paths.

The three documentaries mainly focus on immigration and gender equality. *Rotzloch* depicts how the new life begins for four young refugee men and how they find themselves in a different culture and faced with unexpected conflicts; *Becoming Giulia* shows how a ballet dancer, returning from maternity leave, fights to find a new balance between the competitive world of an elite ballet company and her new family life; *Garçonnières* reflects an urgent need to discuss current models of masculinity through the dialogues between a female filmmaker and the men of her generation.

In the category of fictions films, the four works mainly focus on political and societal diversity, age and disability, LGBTQI+ and marginalized groups: *Tambour Battant* takes a humorous look at a small Swiss village where dissenting political views, conflicting musical philosophies and emotional distress trigger the story; *Rider Jack* features Jack and his hated father Paul who suffers from Alzheimer's and wants to make peace with his son, and finally a trip together helps them to find each other back; *La Mif* is about the life of a group of teenage girls who have been placed in a residential care home with social workers where creates unexpected tensions and intimacies; In *Mario*, soccer player Mario is forced to choose between love and happiness and his dreams of success and stardom, a choice that might hunt him until the end of his life.

For the first time, the Swiss Film Festival will be livestreamed, making it accessible to a wider audience in China who may not be able to attend in person. After the screening at the Embassy, together with our partner La Lumière, it is planned to screen these films later this year in cinemas nationwide. Stay tuned and follow our social media for further information.

Public screenings

Click on the right link or scan the QR code to select the film.
* *September 23-24: free of charge and open to the public.*
Seating is limited and on a first-come first-served basis.

<https://rsvp.zkipster.com/ 3mm5d>



LIVE

Click on the right link for online watching.

<https://invtdu.to/ 1or5m>

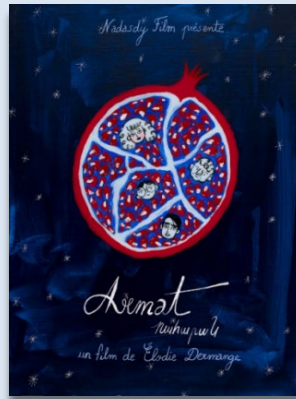
Film Program – 2023 Diversity + Me" Film Festival

Friday, September 22nd
17 Anni (short film)



Matteo is a 17-year-old boy who comes to the realization that he is in love with Don Massimo, a young priest of the village that leads the marching band in which Matteo plays the drum. He sees in Massimo a person willing to listen to his fears and desires. For the first time in his life, Matteo feels ready to open up to someone...

Friday, September 22nd
Armat (short film)



Élodie tries to find out more about her family's Armenian origins. She interviews her father, her uncle, her great aunt, and discovers a harsh history where violence and the inability to express love are passed down from generation to generation.

Friday, September 22nd
Dazwischen (short film)



Sonja, Angeles and Kaajal are twelve years old. Sometimes childlike, other times astoundingly grown-up, they are going through a turbulent time full of changes. With impressive candor they question how they are perceived as girls. Between self-reflection and expectations from others, they're courageously trying to find their own paths.

Friday, September 22nd
Tambour Battant (fiction)



In the beginning of spring 1970, the small village of Monchoux in Valais is experiencing unusual agitation. Is it because of the vote on the women's right to vote? Or because of the upcoming referendum on the expulsion of foreigners? No, it's worse: the village brass band has imploded! Half of the village will say it is Aloys' fault, the other half will respond that it is Pierre's. The dissent will be political, musical and amorous.

Saturday, September 23rd
Rider Jack (fiction)



Jack, who has all but failed at life, dreams of a fresh beginning abroad. Instead, he unexpectedly has to take care of his hated father Paul, who he has not seen since childhood. Paul suffers from Alzheimer's and wants to make peace with his son while he still can. But Jack has very different plans for Paul. Two worlds collide, and a journey to Ticino, the Italian-speaking part of Switzerland, turns into an odyssey back to a painfully suppressed past.

Saturday, September 23rd
Rotzloch (documentary)



In a godforsaken place called "Snot hole", on the edge of a quarry, a new life begins for four young refugee men. Having a long escape behind them, they try to get back on their feet. Above all, they are searching for contact with women, encounters, love and sex. They find themselves in a different culture and faced with unexpected conflicts. In the film, these young men trace their paths through this new reality and thus are confronted with themselves, their masculinity and their sexuality.

Saturday, September 23rd
La Mif / The Fam (fiction)



A group of teenage girls have been placed in a residential care home with social workers. This forced “family” experience creates unexpected tensions and intimacies. An incident triggers a chain of over-reactions. The fall-out reveals the weaknesses of the retrograde juvenile system, as well as the demons that haunt “La Mif”. A social drama, mirroring our ill-mannered morals.

Sunday, September 24th
Becoming Giulia (documentary)



Giulia Tonelli, principal dancer at the Zurich Opera House, returns from maternity leave. She has to fight to find her place and a new balance, between the competitive and extremely demanding world of an elite ballet company and her new family life. The documentary is an unprecedented immersion in the microcosm of a great opera house from 2019-2021, an intimate and committed look at the journey of a woman who reclaims her own body and herself to be back on stage.

Sunday, September 24th
Garçonnières (documentary)



Filmmaker and anthropologist Céline Pernet questions her relationship with the men of her generation. Responding to an advert, men aged 30 to 45 years old answer her questions, in a quest as personal as it is societal. The film casts an amused and caring eye, reflecting an urgent need to discuss current models of masculinity.

Sunday, September 24th
Mario (fiction)



Young Swiss soccer player Mario has devoted his entire life to fulfilling his and his father's dream of becoming an international professional soccer star. All this changes when his club recruits a rising star from Germany Leon who is a striker too. Mario wants to feel his first love. When rumors appear in the club, Mario sees his career as a professional soccer player in danger. He is forced to choose between love and happiness and his dreams of success and stardom, a choice that might hunt him until the end of his life.

Press contacts

Ms. Li Dan, Press Manager, Culture & Media Section, Embassy of Switzerland in China
Tel: +86 10 8532 8741, E-mail: dan.li@eda.admin.ch

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