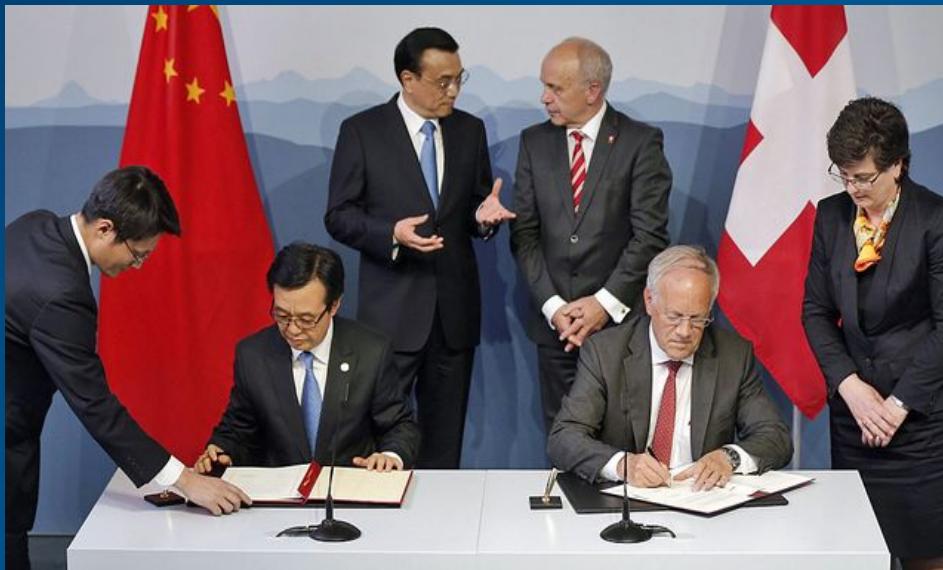


Freihandelsabkommen – eine Wachstumsbranche



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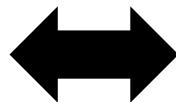
Global Village = work in progress

"Made in the World" = After Tomorrow



International Production
Chains

→ "Made in the World"



National Borders and
Customs still relevant
today

- ➔ "Made in China"
- ➔ "Made in Switzerland"

"Freihandelsabkommen"

Wie viel "freier Handel" ist in einem "Freihandelsabkommen"?

Begriffe – einige Beispiele:

- Freihandelsabkommen (FHA) = CH
- Regionale Freihandelsabkommen (RTA) = WTO
- Präferenzabkommen = WTO (Präferenzen für Entwicklungsländer)
- Wirtschaftliche Partnerschaftsabkommen (EPA): Schweiz – Japan
- EFTA-Indonesia Comprehensive Economic Partnership Agreement (CEPA)

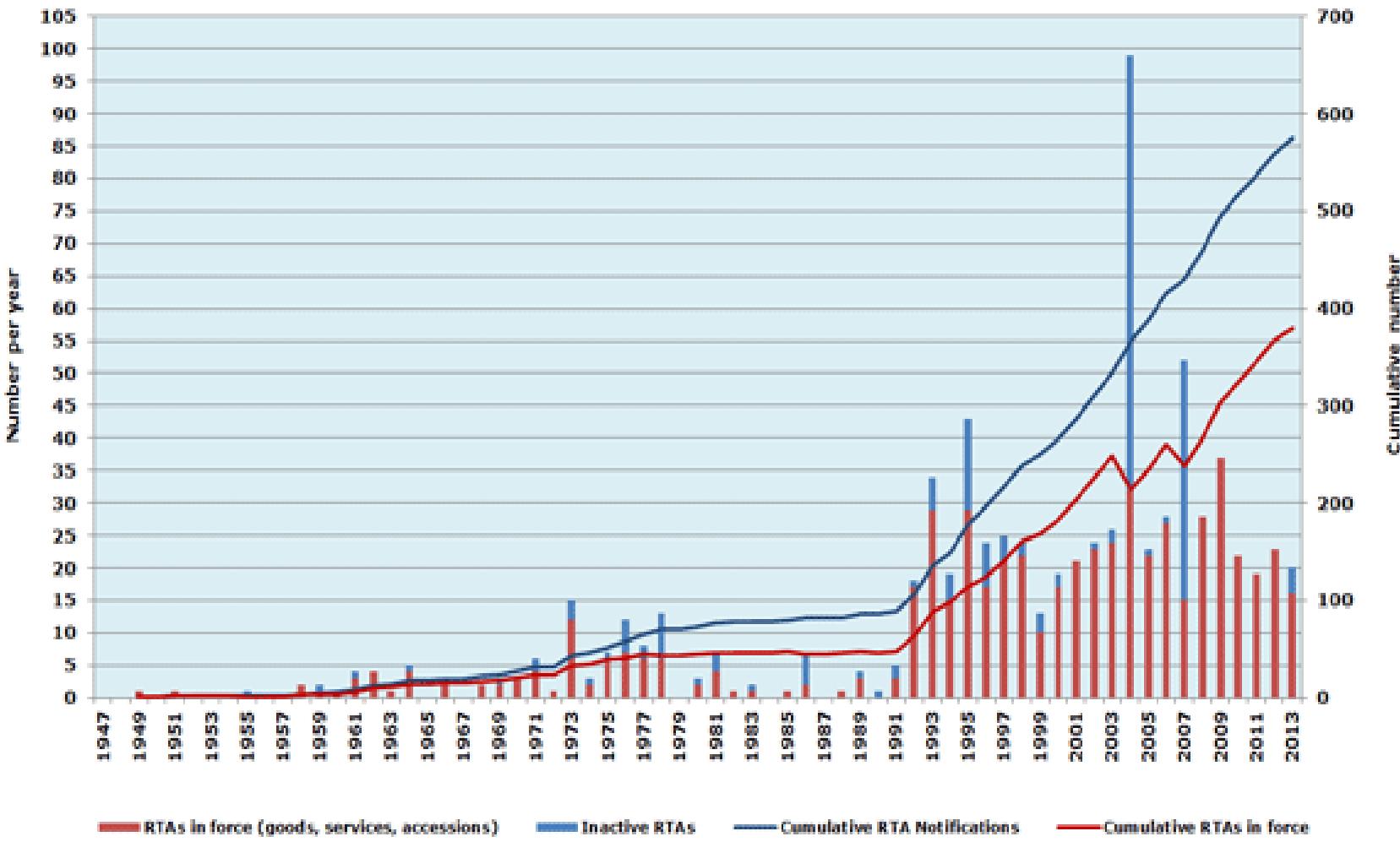
Freihandelsabkommen – eine Wachstumsbranche

Wachstumsnachweis auf vier Ebenen:

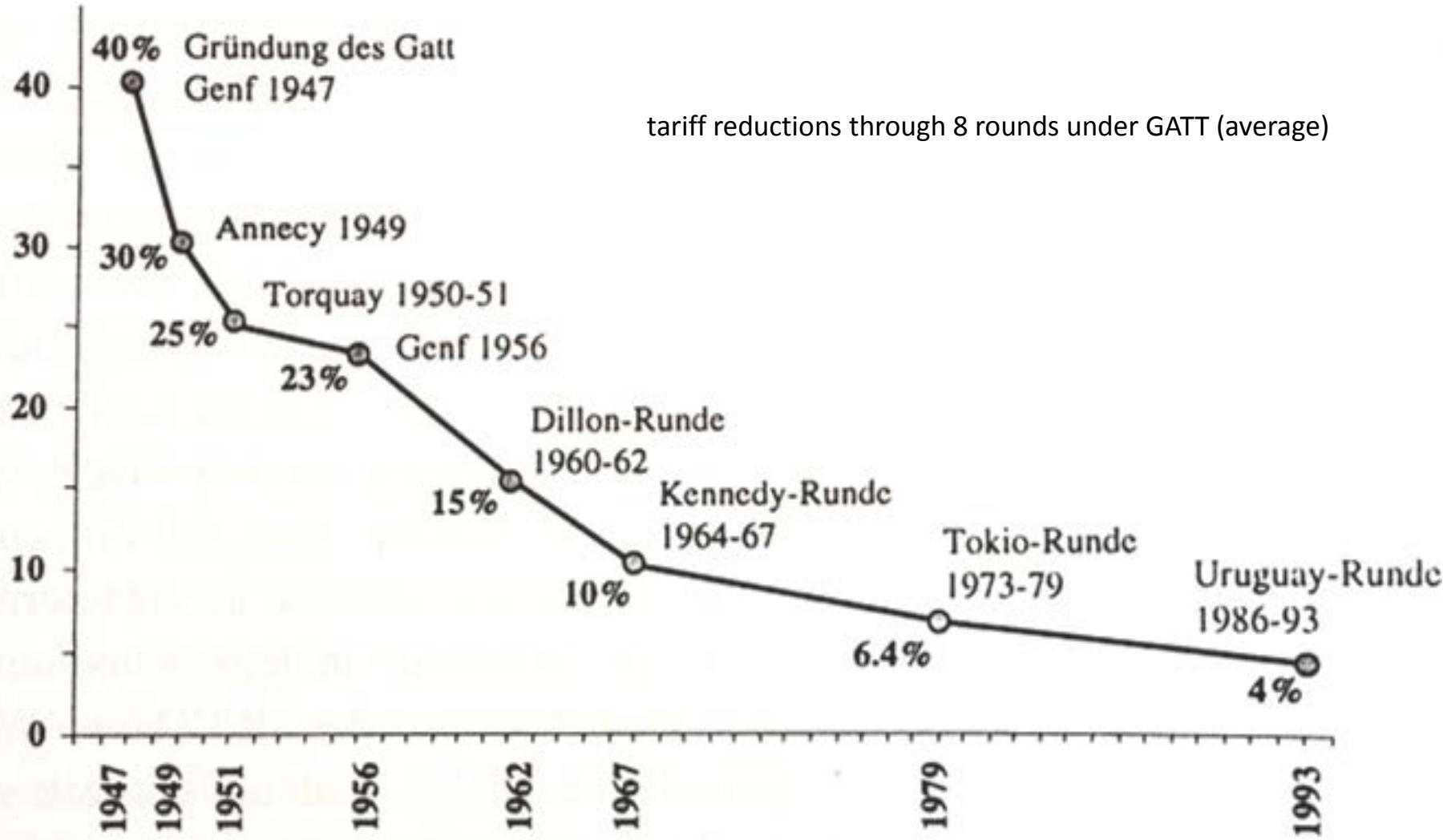
- 1. Quantität**
- 2. Qualität / Inhalte**
- 3. Politik / Verwaltung**
- 4. Wissenschaft / Publikationen / Seminare**

1. Quantität

Die bei GATT/WTO notifizierten RTAs von 1948 – Juli 2013



2. Qualität / Inhalte



2. Qualität / Inhalte

Year	Place/Name	Subjects covered	Countries*
1947	Geneva	Tariffs	23
1949	Annecy	Tariffs	13
1951	Torquay	Tariffs	38
1956	Geneva	Tariffs	26
1960-61	Geneva/Dillon Round	Tariffs	26
1964-67	Geneva/Kennedy Round	Tariffs and anti-dumping measures	62
1973-79	Geneva/Tokyo Round	Tariffs, non-tariff measures, "framework" agreements	102
1986-94	Geneva/Uruguay Round	Tariffs, non-tariff measures, rules, services, intellectual property, dispute settlement, textiles, agriculture, creation of WTO. etc	123
2001- present	Geneva/Doha Round	Agriculture, Non-agricultural market access, Services, Intellectual property, Trade and development, Trade and environment, Trade facilitation, WTO rules, Dispute Settlement Understanding	159 (March 2013)

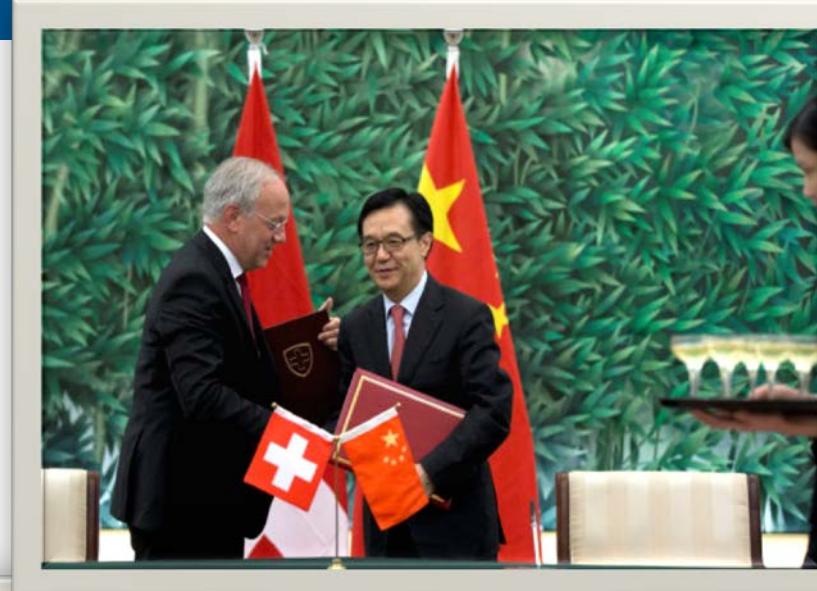
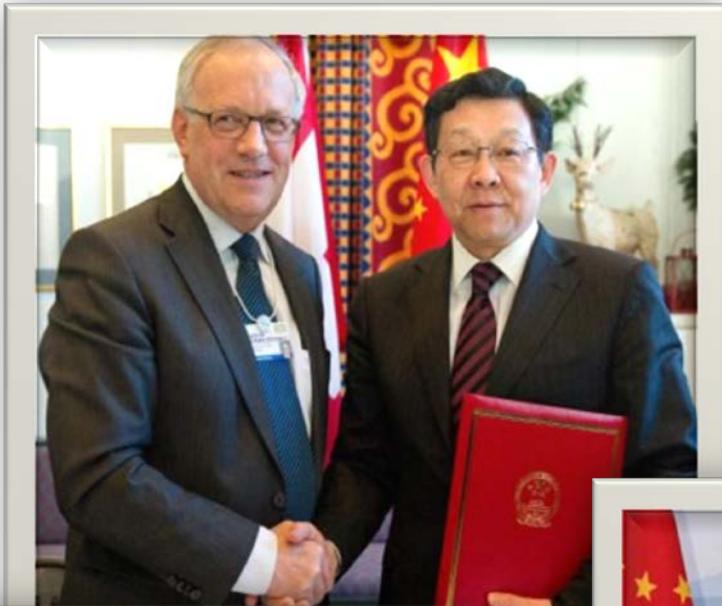
2. Qualität / Inhalte: Kapitel des FHA Schweiz China

- Trade in Goods
- Rules of Origin
- Customs Procedures and Trade Facilitation
- Trade Remedies
- Technical Barriers to Trade
- Sanitary and Phytosanitary Measures
- Trade in Services
- Investment Promotion
- Competition
- Property Rights
- Environmental Issues
- Economic and Technical Cooperation
- Institutional Provisions
- Dispute Settlement

FREE TRADE AGREEMENT
BETWEEN
THE SWISS CONFEDERATION
AND
THE PEOPLE'S REPUBLIC OF CHINA

Zurich University
of Applied Sciences

3. Politik / Verwaltung : Fototermine & harte Arbeit



4. Wissenschaft / Publikationen



The cover of the World Trade Report 2011 is grey. The World Trade Organization logo is at the top left. The title 'World Trade Report 2011' is in large, bold, black letters. Below it, a subtitle reads 'The WTO and preferential trade agreements: From co-existence to coherence'. A list of questions is on the left: « What are the current trends in preferential trade liberalization? », « Why is deep integration gaining momentum? », « What are the patterns in the content of PTAs? », and « How can we ensure greater coherence between PTAs and the WTO? ». To the right, there is a collage of various trade-related acronyms and names like CUSFTA, MERCOSUR, ECSC, AGOA, EAC, CARICOM, EFTA, ASEAN, CIS, ECOWAS, NAFTA, EAC, PECS, EPA, FTAs, ALADI, SAFTA, AFTA, APEC, AFAS, COMESA, COMECON, SADC, LAIA, CER, FTA, PAFTA, EIA, and LAIA. At the bottom, there are two small images: one of shipping containers and another of two people shaking hands.



4. Wissenschaft / Publikationen / Seminare

The screenshot shows a mobile application interface for "Trade4Free". At the top, it says "SWITZERLAND GLOBAL ENTERPRISE enabling new business". Below that, a banner reads: "Are you new to the subject of free trade agreements and are you looking for help with their practical application? Our Trade4Free tool will guide you through the process and help answer any questions you have regarding your product. At the end you will know whether you can export your goods under a FTA and therefore save customs duties in the country of destination." The main section is titled "Duty-free in 6 steps" and lists the following steps:

- 1 Target country
- 2 Customs tariff code
- 3 HS CODES
- 4 Normal customs rate
- 5 Benefits
- 6 ZOLL DUTIEN

Each step has a corresponding icon and a brief description. Step 3 includes a link to "Search for your product's customs tariff code or have it determined by the Directorate General of Customs". Step 6 includes a link to "Check how much the normal customs rate and the preferential customs rate are in the target country". Step 5 includes a link to "Decide whether using the free trade agreement is worth your while". Step 6 includes a link to "Check which rules of origin your product has to meet". Step 4 includes a link to "Help". Step 5 includes a link to "Help". Step 6 includes a link to "Help".

**Now it's time
for the next big
challenge**

A large red goldfish is swimming towards the right. A smaller red goldfish is swimming behind it. The background is white.

**How to be successful in China?
Strategies to improve access to the Chinese markets**
12. September 2013, Ernst & Young AG, Maagplatz 1, Zürich

Logos for Ernst & Young, Switzerland Global Enterprise, DHL, Euler Hermes, and Serv are displayed at the bottom.



Freihandelsabkommen – eine Wachstumsbranche

Wachstumsnachweis auf vier Ebenen: Quantität, Qualität, Politik und Wissenschaft

- FHA als Wachstumsbranche – nachhaltig?
- Was kommt beim Exporteur an?
- Wer hat die 1'152 Seiten gelesen?

