

# Grüezi Shanghai

Newsletter of the Consulate General of Switzerland in Shanghai

March 2011

## Word from the Consul General

Dear Swiss Friends, dear Friends of Switzerland,

I hope you had a good start into the Year of the Rabbit. Presumably, it will be calmer than the previous one that evolved under the sign of the Tiger. Though post-Expo Shanghai is sure to be less hectic, the city's vocation is not to sit still, its pace will remain breath-taking.

As Shanghai's 12<sup>th</sup> five-year-plan highlights, the authorities are determined to push the city's development further and focus on quality and innovation. The staggering development of Shanghai ought therefore to continue, providing many incentives for Switzerland to enhance its stakes in this area.

As the head of the dragon grows, so will its body. The Yangtze Delta Region offers good reasons for optimism, making the life of its residents - i.e. all of us! - exciting and bustling. We can look forward to another year full of events and activities.

I wish you and your families all the best under the sign of the Rabbit!

Heinrich Schellenberg



Consul General Heinrich Schellenberg

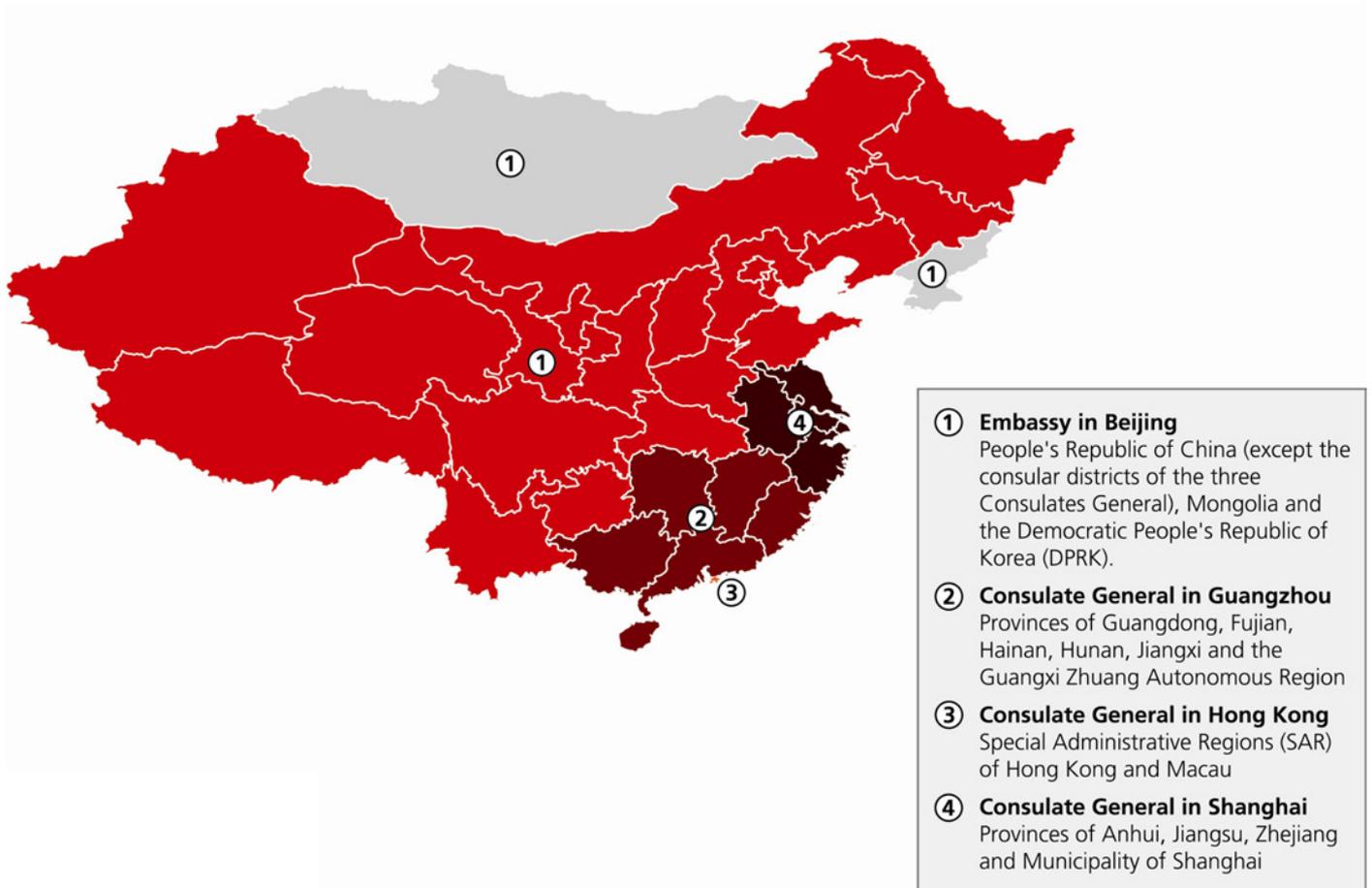
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# Swiss Representations and their Consular Districts

## People's Republic of China

The Embassy of Switzerland in Beijing is in charge of diplomatic relations between Switzerland and the People's Republic of China, Mongolia and the Democratic People's Republic of Korea (DPRK). They fulfil their task with the support of the Swiss Consulates General in Guangzhou, Hong Kong and Shanghai. In addition swissnex China in Shanghai, the Swiss Business Hub in Beijing, Shanghai and Guangzhou, Pro Helvetia in Shanghai, the Swiss Cooperation Office SDC in Pyongyang and the Cooperation Office of the Embassy of Switzerland - Consular Section in Ulaanbaatar bring further support in their specific fields.



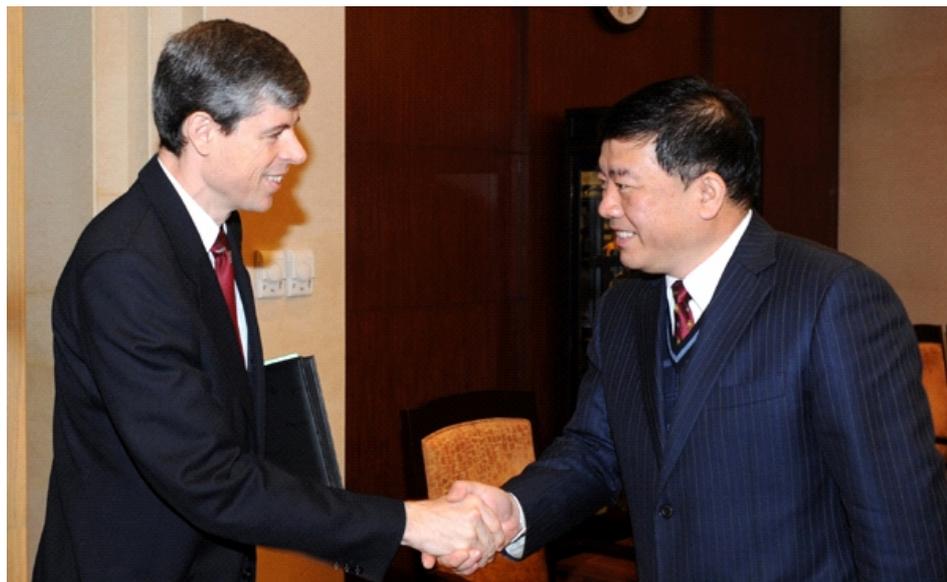
## Our Consular District – Jiangsu Province

### Jiāngsū 江苏省

After the World Expo and Shanghai stole the spotlight in 2010, it's time to bring focus to our other three provinces. Starting with Jiangsu, called the "country of fish and rice" because of its abundant agriculture and the "land of rivers and lakes" for its beautiful scenery since ancient times, it is the second largest provincial economy in China.

Consul General Heinrich Schellenberg paid a courtesy visit to Jiangsu in November 2010. The then newly appointed Consul General established contacts with local authorities, visited Swiss companies and met with Swiss citizens living in the province.

Other than visiting the province's capital Nanjing, where he was received by the Vice Governor of Jiangsu Xu Ming, his trip led him to the cities of Changzhou and Liyang. Company visits to Buhler, Lonza, Mettler Toledo and Rieter gave him a valuable insight to Swiss business development in the province. To get to know the local Swiss community, Mr Schellenberg invited them to a get-together dinner in Nanjing and a casual lunch in Changzhou.



#### Facts & Figures

Capital	Nanjing
Area	102'600 km <sup>2</sup> 1.06 % of China
Population	77'245'000 (2009)
Coastline	954 km
Boarders	Shandong (N), Anhui (W), Zhejiang and Shanghai (S), Yellow Sea (E)
Name	<i>jiang</i> , short for the city of Jiangning (now Nanjing), and <i>su</i> , for the city of Suzhou

#### Visited Swiss Companies

**Buhler** one of the global leaders in the fields of grain process, chemical processing project and metal die casting.

**Lonza** is one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries.

**Mettler Toledo** provides complete weighing solutions: from Ultra Micro Balance that offers 0.0001 mg readability to traffic and logistic scales that weigh trucks and trains.

**Rieter** is the leading supplier of integrated systems for manufacturing yarns from natural and man-made fibers for all applications.

Consul General Heinrich Schellenberg and Vice Governor of Jiangsu Xu Ming

## Highlights

### Nanjing – The Capital City of Six Dynasties

Nanjing lies in the lower stretches of the Yangtze River and was the capital of six Chinese dynasties. Famous for its bridges across the mighty Yangtze River, the Mausoleum of Sun Yat-sen and the Ming Tomb, it is set in a beautiful landscape of lakes, forested parks, hills and rivers. Today the city is a cosmopolitan mix of old and new with wide leafy boulevards - it is definitely worth a visit.

### Wuxi – The Brightest Pearl of Lake Taihu

Wuxi is situated on the shores of Lake Taihu, the third largest freshwater lake in China. The lake is a popular tourist attraction, surrounded by rolling hills and tea fields, and dotted with some 90 islands. The city is furthermore home to the world's tallest Buddha statue.

### Suzhou – China's Garden Classic

According to the UNESCO World Heritage List, classical Chinese garden design is nowhere better illustrated than in the nine gardens in the historic city of Suzhou. They are generally acknowledged to be masterpieces of the genre.

### When to go?

The best time to visit is in autumn, from September to November.

### How to get there?

There are eight airports with domestic flights and Nanjing Lukou International Airport for international flights. The high-speed railway system, whose trains reach up to 350 km/hr, links Shanghai to several cities in Jiangsu.



Ming Tomb in Nanjing



Great Buddha in Wuxi

### Sources

[www.jiangsu.gov.cn](http://www.jiangsu.gov.cn)

[www.tastejiangsu.com](http://www.tastejiangsu.com)

[www.lonelyplanet.com/china/jiangsu](http://www.lonelyplanet.com/china/jiangsu)

Lion Forest Grove Garden in Suzhou



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## Our Consular District – Economy

### Jump ahead in business!

The Year of the Tiger has yielded hefty results for China – the nation has overtaken Japan to become the world's second economy. In the meantime, the Shanghai Expo, with a record of 73 million visitors, has brought the world's attention to Shanghai and the Yangtze Delta Region.

Led by Shanghai as the dragon head, the Yangtze Delta Region continues to play a locomotive role in China's economy. With only 2 % of the country's land area and 11 % of the Chinese population, the entire GDP of this region accounts for nearly one fourth of the national sum.

Bearing the paw prints of big events and maybe a few scratch marks of the tiger, the curtain of 2010 fell and also ended China's 11<sup>th</sup> five-year-plan. For the past five years, Shanghai's average annual growth rate was 11 %, with per capita GDP reaching USD 11'000, a level that places it above two thirds of the world's countries by some rankings.

Hopping into the Year of the Rabbit, the city is looking into its 12<sup>th</sup> five-year blueprint that focuses on economic transformation and innovation. In an effort to achieve its goal to become an international economic, trade and financial centre, the city will continue its move towards service industries, and shift major manufacturing capacity to high-technology, high value-added industries.

Every five-year-plan needs to support specific projects. For the 10<sup>th</sup>, it was the Yangshan deep-water port and related projects. The 11<sup>th</sup> was the World Expo. The Shanghai Disneyland project, with RMB 25 billion investment for the 1<sup>st</sup> phase, will be the largest joint modern service project in China. Apart from that, the construction of the tangible and intangible infrastructures (expanded rail links and advanced broadband service) are also listed in the next five-year-plan.

According to the Chinese zodiac 2011 will be dominated by the rabbit sign. This year is actually a metal rabbit year, which means that this particular bunny will be a bit feistier than the normal wood-energy rabbit. Coinciding with this rabbit's characteristics, 2011 is expected to be a good year for business accompanied by a consumption boom and continuous urbanization, and on the other hand,



#### Shanghai Flash

Shanghai Flash is a newsletter regularly issued by the Economic Section of the Consulate General of Switzerland in Shanghai.

It is a brief analysis report of the latest economic situation as well as business environment and an all-round introduction of the most important events and policies in the consular region of Shanghai, Jiangsu, Zhejiang and Anhui Provinces. Shanghai Flash is aimed at providing a general picture of the Yangtze River Delta region (YRD) to Swiss companies already in China or to those based in Switzerland and who would like to invest in the YRD region.

You can find the latest issues of the Shanghai Flash on our website: [www.eda.admin.ch/shanghai](http://www.eda.admin.ch/shanghai).



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coupled with tougher competition and rapidly increasing business costs.

The Consulate witnesses a shift of business gravity to this part of the world. Just for the 2<sup>nd</sup> half of 2010, it participated to 8 openings of Swiss companies in the Yangtze Delta Region. As a result of reinforced business activities, Swiss export to China grew over 35 % in 2010, while import from China expanded 18 %. That led to a trade surplus of about CHF 1.4 billion. The observed trend is the relocation of company regional headquarters and R&D facilities to Shanghai, while actual manufacturing plants being moved to neighboring provinces that are well served by the expanding and improved transportation links.

Whilst the metal rabbit gives the elegance of the rabbit firmness and sharpness, a good year with tougher challenges requires people to think quickly and act decisively.



Federal Councillor Johann N. Schneider-Ammann, head of the Federal Department of Economic Affairs, met with the Chinese Minister of Commerce, Chen Deming, at the WEF Annual Meeting in Davos end of January 2011 to officially launch negotiations between Switzerland and the People's Republic of China, with the aspiration to conclude a Free Trade Agreement.

Stella Nie, Head of Economic Section

## The Team

Consulate General, swissnex China, Swiss Business Hub and Pro Helvetia Shanghai



**Front Row (from left to right)**

Fu Yun (Cathy), Xu Lihua (Sylvia), Shen Jiamin (Stefanie), Hu Jingting (Sherry), Xiao Yin (Jill), Sun Yiwen (Cissy), Nie Liqun (Stella), Xu Min (Dorothea) and Zhang Huiying (Heidi)

**Center Row (from left to right)**

Zuo Gillet Lan, Mehmet Yildirmili, Flavia Schlegel, Heinrich Schellenberg, Thomas Schneider, René Seiler and Beat Wälchli

**Back Row (from left to right)**

Angelo Romano, Yang Zhenhua (Christian), Chen Yaqin (Iris), Yuan Yilei (Ivy), Richard Kurz, Ingrid Fischer, Xu Xiaoyan (Crystal), Judith Roth, Zhang Xi (Chris), Viviane Gut, Zhang Yibei, Aina Nedi, Christine Cappi, Kilian Widmer, Caroline Dumont du Voitel, He Jiang, Phonesili Phengrasamy, Shi Yue, Jasmin Helbling and Joachim Epper



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# swissnex China

## swissnex Day 2010 & Cocktail Reception ZHAW

### swissnex Day 2010

The annual swissnex day in 2010, was hosted by the École polytechnique fédérale de Lausanne (EPFL) at the Rolex Learning Center in November 2010. Speeches were given by Federal Councillor Didier Burkhalter, Head of Federal Department of Home Affairs FDHA as well as by swissnex directors and partners who have benefited from the 10-year-old network of outposts. Mr Burkhalter expressed the swissnex network's relevance for Swiss science and technology; each of the five locations (San Francisco, Boston, China, Singapore and Bangalore) is strategically placed in an important center of innovation, research, and education. swissnex China celebrates its 3<sup>rd</sup> anniversary this year in August.

### Cocktail Reception ZHAW

In January 2011 a high-ranked delegation from the "Zürcher Hochschule für angewandte Wissenschaften" (ZHAW) came to Shanghai to establish and develop contacts with various universities from Shanghai and its greater area. On this occasion swissnex China organized a cocktail reception in their offices. The evening started with several presentations from ZHAW representatives: Prof Dr Werner Inderbitzin, President of ZHAW, Stefan Dingerkus, Dr Markus Pandini and Daniel von Felten. They held short talks about sustainable solutions for supply chains, international management education and green building management. A ZHAW student closed the presentation by sharing his experiences studying at ZHAW.

At the following cocktail reception participants took the opportunity to discuss and network with distinguished Chinese and Swiss scientists and representatives from industry and government. Around 60 people attended the presentations and enjoyed the opportunity to network and discuss further collaborations.

Besides the delegation and students from ZHAW, Consul General Heinrich Schellenberg, Deputy Consul General Thomas Schneider, representatives from SwissCham, the Swiss Business Hub, and various professors and students from Shanghai University, Shanghai Jiao Tong University and East China University of Science and Technology joined the gathering.



The five swissnex directors: Christian Simm (San Francisco), Silvia Hostettler (Bangalore), Flavia Schlegel (China), Mauro Moruzzi (Head, Bilateral Research Cooperation at SER), Pascal Marmier (Boston) and Suzanne Hrabá-Renevey (Singapore)



ZHAW Delegation: Stefan Dingerkus, Yin Xiao (swissnex China), Daniel von Felten, Dr Stephan Loretan, Prof Dr Ursula Blosser, Dr Flavia Schlegel (swissnex China), Dr Frank Wittmann, Prof Dr. Werner Inderbitzin, Mehmet Yildirimli (swissnex China), Prof Armin Züger

[www.swissnexchina.org](http://www.swissnexchina.org)

## SwissCham – Shanghai Debate

### Luxury goods & watches:

### how to keep the Chinese market sparkling

Despite the global economic slowdown, the number of affluent consumers in China continues to grow. By 2015, according to McKinsey, the country will hold the world's fourth-largest concentration of wealthy people. This fact by itself gives enough reason for numerous deliberations and inquiries. On the 21<sup>st</sup> October 2010, at the second edition of the "Shanghai Debate", organized by SwissCham Shanghai, the comparatively young Chinese luxury market was taken a closer look at.

"Today, there are around two million wealthy households in China. There will be 4 million in five year's time", market research specialist Sandy Chen from TNS observed. Rupert Hoogewerf, publisher of the Hurun Report listing China's richest people, stated the interesting fact that Chinese billionaires (on average) are a staggering 15 years younger than their Western counterparts. Also, their number is growing at a much faster rate. "However, internationally compared, the Chinese luxury market is still a young market", Hoogewerf said.

A topic that can't be ignored in China is counterfeits. "Fake products are for fake people", believes Lawrence Hung. For Sandy Chen however, it's simply fun for middle-class people to buy fakes as it brings colour into their lives. "If they could afford the original brand, they would buy it", Chen is convinced.

The panellists agreed on the need for connecting consumers to luxury goods on an emotional level. The consumers are seeking "uniqueness" as well as "brand recognition". Also, colour is a crucial criterion. Sandy Chen explains: "Turquoise is not a well known colour in China, so we have to be careful with it."

[www.swisscham.org/sha](http://www.swisscham.org/sha)

**swisscham.org**



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## Swiss Business Hub – Cosmoprof Asia 2010

The continent's largest exhibition for cosmetics and beauty trade took place in Hong Kong from 9<sup>th</sup> to 11<sup>th</sup> November.

This exhibition has in recent years increasingly developed as an entrance gate to the Chinese mainland cosmetics market, with all of the big Chinese distributors being present. Among the 1500 exhibitors for this year's Cosmoprof edition, there was a presence of 14 Swiss companies grouped in a Swiss pavilion organized by OSEC.

Since the beginning of the OSEC participation two years ago, exhibitors in the Swiss pavilion have doubled. Deputy Head Kilian Widmer consulted with the Swiss enterprises on their business plans for China and gave them valuable tips on how to treat the promising but complicated Chinese cosmetics market. OSEC was supported by the Swiss Consulate in Hong Kong, who organized a wonderful networking cocktail event for Swiss exhibitors and Chinese distributors on the eve of the exhibition.

All in all, the Cosmoprof 2010 was a success for the participating 14 Swiss companies, as they engaged in many high quality discussions with Chinese distributors as well as customers. For the Cosmoprof 2011, we hope and expect to see once again a record breaking Swiss participation.

### Upcoming Events

07.-11.03.2011

#### China Country Consulting Days

Osec Zürich, Stampfenbachstrasse 85, 8021 Zurich

[www.osec.ch](http://www.osec.ch)

14.04.2011

#### Swiss Day at the 12<sup>th</sup> China International Machine Tool Show (CIMT)

China International Exhibition Center, Beijing

[www.swissmem.ch](http://www.swissmem.ch)

[www.cimtshow.com](http://www.cimtshow.com)



Kilian Widmer, SBH China Deputy Head addressing guests and exhibitors at the Cosmoprof Swiss networking reception.

# Swiss Center Shanghai

## The Swiss China Gateway

With the start of the Year 2011, Swiss Center Shanghai (SCS) proudly presents the new management team of Mr XIAO Zhen, General Manager, and Ms Michèle HAYMOZ, Operation Manager.

### Portrait of the new Management

Zhen XIAO, a Chinese national with extensive Switzerland experience, took over as the new General Manager. The graduate from Nanyang Technological University is based in Lausanne, where he has recently worked as China Relations Coordinator for the Swiss Federal Institute of Technology Lausanne (EPFL). "We want to further increase the visibility of SCS in Switzerland and cooperate closely with our clients, partners and other Swiss organizations. We also plan to develop new services to support our members and other interested SMEs in China and in Switzerland", explains Xiao.

In January 2011 Swiss national Ms Michèle Haymoz took office as new Operation Manager. She has a solid background in the hospitality and service industry and holds an executive diploma in SME management from the University of St. Gallen. She will be your contact person in Shanghai and ensure the high quality standard of the SCS services and operations.

### About Swiss Center Shanghai

Founded in 2000 as a non-profit sino-swiss public private partnership, SCS is by far the largest cluster of Swiss enterprises in China. SCS is located in the heart of Xinzhuang Industry Park in the southwest of Shanghai. The SCS cluster accounts for over 35'000 sqm of industrial and commercial space and over USD 50 million of investments. More than 150 Swiss SMEs have been served so far.

### SCS Mission and Concept

The SCS pool of companies and experts provide the resources, know-how and instant space that foreign SMEs often lack to enter the Chinese market successfully. The SCS minimizes set-up risks through a step-by-step approach, producing economies of scale and optimal operational costs at every step. Using the SCS platform, SMEs can access the Chinese market with their existing resources and, ultimately, compete stronger on the Chinese, Asian and therefore global markets.



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### Zhen XIAO, General Manager

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### Michèle Haymoz, Operation Manager

[michele.haymoz@swisscenters.org](mailto:michele.haymoz@swisscenters.org)

### Selection of SCS services

- Virtual and instant offices with full-set of business services for quick setup with minimal costs
- Workshop space
- Machinery Center for pre- and after-sale support of the technology and products as well as for customer trainings
- Car rental (7-seat SCS Buick Van)
- Organization of delegation visits

Members enjoy up to 30 % discount for SCS services and up to 10 % for services from our partners!

## Pro Helvetia

In 2011 Pro Helvetia Shanghai will present:

### Swiss Contemporary Dance Days Festival

In March, Pro Helvetia invites two representatives from the Guangdong Modern Dance Company to the 8<sup>th</sup> Swiss Contemporary Dance Days Festival in Bern. Guangdong Modern Dance Company is hoping to entice a Swiss choreographer for an artist in residency project in Guangdong. They would also like to interest a Swiss dance group to perform at the Guangdong Modern Dance Festival in 2012.

At the Swiss Contemporary Dance Days Festival, 14 Swiss dance companies will be presenting their latest works to the audience and specialists from all over the world.

### Action and Video

Pro Helvetia together with Minsheng Art Museum is launching the project <Action and Video, CH/CN Art Now> from April to November 2011.

The project will invite established Swiss artists and upcoming stars from Switzerland and China to deliver presentations/screenings and discuss their contrasting views. We are honoured to invite among others the Swiss artists Beat Wyss, Reinhard Stor, Yves Netzhammer, Roman Signer, Yan Duyvendak, Pipilotti Rist and Christian Marclay. The exhibition of Yves Netzhammer's works will take place from 15<sup>th</sup> April to 3<sup>rd</sup> May.

### Christian Zehnder and China's Inner Mongolian new talents "Hang Gai"

Coming in May, invited by the World Music Festival, the first cooperation between the Swiss contemporary singer Christian Zehnder and China's Inner Mongolian new talents "Hang Gai" will take place.

We are always updating our news related to music, visual arts, contemporary dance, theatre and literature on our website [www.prohelvetia.cn](http://www.prohelvetia.cn).

swiss arts council

prohelvetia



Christian Zehnder



Action and Video



Hang Gai

## New Zürich Orchestra New Year's Concert

Established in 1990, the New Zürich Orchestra (NZO) is best-known for encouraging young talented musicians to show their gift for music.

It is an honour that this year's Swiss Culture Calendar in Shanghai opened with a performance of the NZO at the Shanghai Oriental Art Center on the 7<sup>th</sup> January. Works performed at this concert included Tchaikovsky's "Piano concerto No. 1, Op. 23", Antonin Dvorak's "Slavonic Dances, Op. 46" and world premieres of musical pieces especially composed for the NZO's China tour.

It is no doubt that Martin Studer-Müller, the Artistic Director and Conductor of NZO, is the soul of the orchestra. As a prize winner of several international conducting competitions, he is currently the Musical Director of the "Swiss Music Festival SMF" and performs as a conductor with professional orchestras in Switzerland and abroad. He is driven to pass on the joy and the experience of music to the orchestra and the audience.

The NZO promotes the interaction between the orchestra and international top soloists by creating opportunities for them to share the stage. It gives young musicians the chance to share their experiences, an important catalyst for their own career. This time Louis Schwizgebel-Wang joined NZO's China tour as the piano soloist and was the highlight of the concert.

As a tradition for most foreign orchestras performing in China, Chinese music is always played at the end of the concert. The encore pieces included a chapter from "The red detachment of women", a well-known Chinese musical drama and "Jasmine", one of the most popular Chinese melodies around the world. The concert ended with the music of "Radetzky March" and everyone clapping hands.

The Consulate General took this opportunity to thank some of its partners from local organisations for their continuous support at a reception after the concert.

More information about the New Zürich Orchestra can be found on:

[www.nzo.ch](http://www.nzo.ch)



The NZO with the solo pianist Louis Schwizgebel-Wang in the concert hall of Shanghai Oriental Art Centre.



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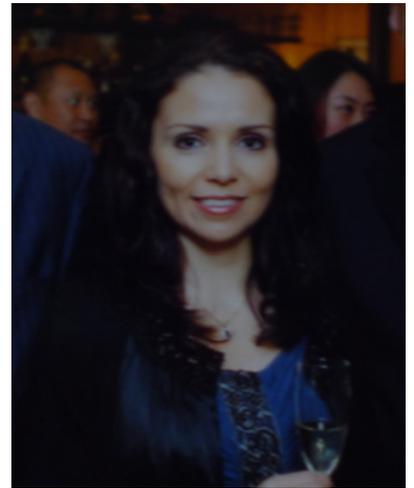
# Swiss Ladies Coffee Morning

## Invitation from Mrs Grisel Sandoval Schellenberg

Last December Mrs Grisel Sandoval Schellenberg invited the Swiss women in our consular district to her first Coffee Morning, as spouse of the new Consul General in Shanghai. Mrs Sandoval was born in Mexico, where she studied business administration. She has been married to Mr Heinrich Schellenberg for 17 years now and has lived in Switzerland, Thailand and Sweden.

The invitation to this casual get together was very well received and highly appreciated by the more than 30 women attending. Mrs Flavia Schlegel, Executive Director swissnex China held a presentation about the work of Switzerland's outpost for science, technology and culture in China. She gave the attendees a deeper insight to the cooperation between Switzerland and China in the fields of higher education, research, technology, innovation and culture.

Over the casual Swiss brunch, there was plenty of time for the ladies to exchange experiences, and for the newcomers to seek for advice.



Mrs Grisel Sandoval Schellenberg



## Hong's Yoga Studio

### Pre- and post-natal Yoga

Hong Forelli, Shanghai born and married to a Swiss since 15 years, started doing Yoga about 8 years ago and got hooked immediately. She soon decided to become a Yoga teacher and completed her training as a certified Yoga teacher recognized by the Global Yoga Alliance in 2005.

After working several years at a well-known Yoga Studio in Shanghai, she found that teaching pre- and post-natal Yoga is what suits her best and is the most gratifying. Having two kids herself, she can relate to the stress and strains of pregnancy. She did an additional pre- and post-natal yoga teacher training in 2007.

In 2009, she decided to open her own Yoga Studio – completely dedicated to pre- and post-natal Yoga – and never looked back since.

More than 90 % of the students who try Hong's first trial class like it and continue to practice Yoga with her during and after their pregnancy. By teaching small groups of no more than four participants, she ensures that the exercises and the pace are suitable to each woman individually.

Yoga has gained popularity in recent years through its combination of exercise, relaxation and meditation. Specially in fast paced metropolises, such as Shanghai, it helps to relax and reduce stress. There are many styles of Yoga, from very fast paced Hot Yoga, to more slow and relaxed Hatha Yoga. This means that Yoga, in one of its many forms and styles, is suitable for all ages, genders, levels of fitness and flexibility.

The combination of body and mind, exercise and relaxation is specially suitable and beneficial for pregnant women or new moms. Linking yoga postures with breathing exercises will bring awareness to the mind, body and spirit, and also the spirit of the baby. Yoga really helps women to get through the difficult time of pregnancy, giving birth and recovery.

If you are pregnant or a new mom try pre- and post-natal Yoga to enhance your well-being. Feel stronger, more relaxed and more in balance. You will very much enjoy becoming and being a mom!

### Swiss Community



Hong's Yoga Studio

E-mail: [hongforelli@online.sh.cn](mailto:hongforelli@online.sh.cn)

## Event Announcements

### March – May 2011

#### March 2011

01.03.-31.05.2011

#### IMAX Movie "The Alps"

Final stop of the China tour of Holcim's and Switzerland Tourism's film "The Alps" at Nanjing Science and Technology Museum.

[www.alpsfilm.com](http://www.alpsfilm.com) / <http://en.njstm.org.cn>

09.03.2011 Nanjing / 12.03.2011 Shanghai

#### Fête de la Francophonie / Mars en Folie

Swiss Band ALIOSE to play concerts within the framework of Fête de la Francophonie.

[francophonie.afshanghai.org](http://francophonie.afshanghai.org)

19.03.2011

#### Shanghai Swiss Ball 2011 and CEO/Entrepreneur of the Year Award

Ritz-Carlton Pudong

SwissCham and Swiss Club are thrilled to announce a special upcoming event: The Shanghai Swiss Ball 2011 and CEO/Entrepreneur of the Year Award on the 19<sup>th</sup> March 2011.

For the first time, Swiss Club Shanghai and SwissCham Shanghai have joined forces to organize a spectacular evening. COME DANCE with us! We are inviting you to an unforgettable night full of music, fun, networking and surprises at one of the most elegant venues in Shanghai, the Ritz-Carlton Pudong.

Let us lure you to a Casablanca setting of bygone times where you will be able to feel just like Ingrid Bergman and Humphrey Bogart. Enjoy a lavish gala menu, exciting entertainment, witness the CEO/Entrepreneur of the Year Award and win great prizes at the big lucky draw. Get carried away by rock 'n' roll or salsa tunes of "PAT'S BIG BAND" or indulge in a water pipe session on a Moroccan divan. Whatever your likings are, this great night bazaar of emotions will tickle your senses!

[www.swisscham.org/sha/events](http://www.swisscham.org/sha/events)



[swisscham.org](http://swisscham.org)



22.03.2011

**Fête de la Francophonie – Soirée Suisse**

Swiss Evening with Swiss wine and food as well as a presentation about Switzerland at the Alliance Française Shanghai.

[francophonie.afshanghai.org](http://francophonie.afshanghai.org)

April 2011

Mid-April 2011

**Visit of Federal Councillor Didier Burkhalter**

Head of the Federal Department of Interior Affairs Federal Councillor Didier Burkhalter is scheduled to visit China.

April 2011

**Dada Ante Portas**

One of the most famous rockbands from Switzerland is touring China for the second time in two years. Details of the tour will follow.

[www.dada-ante-portas.com](http://www.dada-ante-portas.com)



Mai 2011

27.04.-08.05.2011

**Christian Zehnder and Hanggai**

Christian Zehnder and his band with the Mongolian band Hanggai perform together at the World Music Festival in Shanghai. For more information please see page 12.

[www.zehndermusic.ch](http://www.zehndermusic.ch)

For the latest events please refer to our website:

[www.eda.admin.ch/shanghai](http://www.eda.admin.ch/shanghai).



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Consulate General of Switzerland in Shanghai

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Switzerland.

## Weddings

Congratulations to the newlyweds!

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**OU Ya & Ronny Patrick ROTHEN**

got married on the 10<sup>th</sup> October 2010 in Shanghai.

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## Births

Congratulations to the proud parents!

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**Misha Yael KURZ**

was born on the 29<sup>th</sup> November 2010 in Shanghai.

The happy parents are Ines KAEMPFER KURZ & Richard KURZ.

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### Kate DORNBIERER

was born on the 18<sup>th</sup> December 2010 in Nanjing.

The happy parents are WU Qian & Florian DORNBIERER.



### Dorian GRIMONT

was born on the 29<sup>th</sup> December 2010 in Shanghai.

The happy parents are Lufeng (Claire) DING GRIMONT & Oliver GRIMONT.



### Sophia Isabella WÄLCHLI

was born on the 6<sup>th</sup> January 2011 in Shanghai.

The happy parents are ZHOU Wenjie & Urs WÄLCHLI.



### Julian IRNIGER

was born on the 21<sup>st</sup> January 2011 in Shanghai.

The happy parents are Gabriele BENZ IRNIGER & Philipp IRNIGER.

## Your article in the next Grüezi Shanghai!

You are welcome to propose events, news or information, that are of interest and relevance to the Swiss community, for the next Grüezi Shanghai.

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## Contact

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