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Grüezi Shanghai



Dear fellow Citizens and friends of Shanghai



Visit to the Commercial Aircraft Corporation of China Ltd in June 2016
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I hope you had a great summer in or out of Shanghai. We are already looking towards the end of this year – but there is yet much more to come: One of the many events in the following two months will be the opening of the **West Bund Art and Design Fair** with an active Swiss presence – don't miss this feast for the eyes!

It's my pleasure to take you on a quick journey back to what has happened during summer and autumn - one of the highlights was certainly our **Ambassador's briefing with Dr. Jean-Jacques de Dardel in Shanghai**, only two weeks ago. Enjoy reading through

the news and recent events below.

Then, in November we will have another very active Swiss cultural presence in Shanghai. The Swiss Pavilion at the West Bund Art and Design Fair will feature the **ECAL Graphic Design Exhibition**, a collection of outstanding art projects by students of the leading Swiss design academy, the University of Art & Design Lausanne.

In the last part of this newsletter you can **meet our new team members** Mrs. Françoise Killias Zillweger, Mrs. Birgit Quednau Stäheli, Mr. Peter Stäheli Quednau, Mr. Alain Keller and Ms Jennifer Zhao. Our big internal changes

with five new Swiss staff kept our team quite busy– but definitely brought a lot of joy.

I hope you enjoy this issue of “Grüezi Shanghai”, which will be the last one of this year. Therefore, even though it comes a bit early, **I already like to wish you a wonderful holiday season with your family and friends.** I am looking very much forward to greeting you again in the beginning of 2017.

Alexander Hoffet
Consul General

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SCORE / ILO Delegation at the Consul General's residence ©FDFA

With the Free Trade Agreement from 2014, Switzerland and China did not only strengthen the bilateral economic relations but also **intensified cooperation on labor and employment issues.**

State Secretary Mr. Boris Zürcher visited Beijing and Shanghai in order to meet with Chinese labor authorities. He also participated in the “**Sustaining Competitive and**

Responsible Enterprises”

(SCORE) program of the International Labor Organization (ILO) in Huzhou of Zhejiang Province.

SECO finances the SCORE program in China since 2010. So far, SCORE has assisted 130 small and medium enterprises to improve working conditions and productivity. You can find more details of the project through the following link: [SCORE Program](#)

swissnex China

We became "Matchmakers"



Group of EMBA University of Zurich at Swissnex ©FDFA

It is almost time to choose this year's Christmas cards again! Time flies, and we had been busy working on **various projects**, and preparations for visits and events in the last quarter of 2016.

We just had the [Venture Leaders](#) here. The group of **selected Swiss Startups stopped in Shanghai** on

their 3rd visit to China. We became "matchmakers", and organized pitch events, networking opportunities and individual workshops in Beijing, Shanghai, Shenzhen and Hong Kong for them. Let's see who will make business in China soon!

This year's **group of EMBA University of Zurich**, did spend an afternoon at swissnex China. For the 6th time, we had the pleasure to welcome them. This time again in the framework of a work shop, with highly interesting presentations on the experience of "Business in China", shared by Nathan Kaiser, eiger and Marco Cabalzar, Garaventa Lift.

The experience of a "Neuchateloise" in Shanghai

See how **Emilie Roemer**, our 3rd intern from Neuchatel, is describing her **Shanghai-Adventure**:

The experience of a "Neuchateloise" in Shanghai

Emilie Roemer started her **6 months internship** on September 1st, and spends the first 3 months at swissnex China and the second part at Swiss Center Shanghai.



After her commercial apprenticeship and the “maturité professionnelle commerciale”, she took the opportunity to come to China for an internship. Her passion for traveling, and to encounter new cultures allowed her to easily “dive” in to the daily life in Shanghai.



Emilie Roemer in Shanghai ©FDFA

She is supporting our team and helps us with various administrative tasks, and the organization of events and visits of delegations, and beyond. **Have a look at what Emilie Roemer has experienced so far** in Shanghai! Click here: [Interns' view Blog](#)

Outlook

Our doors are open!

We welcomed more than 2300 visitors since January! Some of them stopped by on their journey through China, and some came with one of the 30 delegations visiting us, or they joined our numerous events and gatherings.



Get in touch with us, find out more, and follow us on [swissnexchina](#) (EN/CN) and social media platforms!

We are looking forward to seeing you soon!

Team swissnex China

Swiss Business Hub

Support to Swiss participation @ ITMA Asia + CITME 2016



From 21-25 October, ITMA Asia + CITME 2016, Asia’s **most important textile machinery show** in terms of exhibiting space, was held at the National Exhibition and Convention Center (Shanghai).

In this year’s edition, Swissmem, the Swiss association of mechanical and electrical engineering industries, led **30 Swiss textile**



ITMA Asia + CITME 2016 ©FDFA

machinery manufacturers to present their newest products and innovations in Shanghai with the support of the Swiss Business Hub China.

On 23rd October, **our Consul General Mr. Alexander Hoffet**

visited a number of selected Swiss textile machinery manufactures accompanied by Mr. Ernesto Maurer, President of Swissmem Textile Machinery Division, Ms. Cornelia Buchwalder, Secretary General of Swissmem Textile Machinery Division, and Mr. Fabio Müller, Trade Promotion Director Swiss Business Hub China. Mr. Hoffet was introduced to the **highlights of Swiss technology in the textile machinery industry** across the entire industry chain as well as the current demands and trends in the Chinese market. At the subsequently held Swiss Evening, Mr. Hoffet delivered a welcome speech to the present Swiss exhibitors and congratulated them for their successful participation in the ITMA Asia + CITME 2016.

Pro Helvetia Shanghai

ECAL Graphic Design Exhibition



ECAL Graphic Design Exhibition
Installation View ©ProHelvetia

West Bund Art and Design Fair

VIP Preview: Nov.8, 2016

Public Days: Nov.9-13, 2016

Venue: West Bund Art Center, 2555
Longteng Avenue, Xuhui District,
Shanghai

Supported by: Pro Helvetia
Shanghai, Swiss Arts Council

Supported by Pro Helvetia Shanghai, ECAL/University of Art & Design Lausanne presents an **exhibition of projects created by students of the Bachelor Graphic Design and the Master Art Direction** on the occasion of the Beijing Design Week in Beijing (Sept.23-Oct.7, 2016), West Bund Art and Design Fair in Shanghai (Nov.9-13, 2016), and then travel to Hong Kong Design Institute (Nov.30, 2016-Mar.5, 2017).

The Swiss university ECAL has long been recognised as a world reference in terms of, amongst others, graphic design. Be it in designing books, catalogues, magazines or posters, typography or digital projects, ECAL students are able to embrace all fields of this discipline and to masterfully perform a wide variety of assignments.

The exhibition and book **“ECAL Graphic Design”** largely retrace projects

conducted in the Bachelor Graphic Design and Master Art Direction programmes over the past five years.

SwissCham Shanghai

SwissCham Committees

SwissCham Shanghai has committees in five domains: Finance / Tax, HR, Legal, SME / Industrial and Hospitality. The committees propose and lead themed events throughout the year.

In addition, our Chamber organizes 50 events per year covering topics such as logistics, marketing, E-commerce, business culture, plus trainings and company visit. For more information, visit our events page: [SwissCham Events](#)



Training on "Beyond Motivation" –
Speaker: Aik Leong OOI at swissnex China
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Swiss Center Shanghai

Project "Neuchâtel@Shanghai"

The canton of Neuchâtel offers to



future generation the opportunity to embrace their career with a global perspective.

This project launching in 2013 in collaboration with Swiss Center Shanghai (SCS) and swissnex China is today a highly-visible and sustainable program

“Neuchâtel@Shanghai”. It offers graduated apprentices and high school students to join a six-month program at Swiss companies in China.



Group picture of the project participants
©Swiss Center Shanghai

“Fully committed to the experience, they are interacting with team spirit with their Chinese colleagues, evolving with confidence and embracing the culture difference as the key to access openness”. A. Ballaman, GM at SCS

“It has been an incredible stay. I have learned a lot, and that is why I changed the way I look at things”. M. Queiroga, SCS, 2016.

“It was the best experience of my life. The working conditions were really good at [LX Precision](#). I took part of very interesting projects. M. Dängeli, 2014.

Interested to welcome interns from Switzerland? Contact Mr. FEUZ [email](#)

Cultural Highlights

La Settimana della Lingua Italiana nel Mondo 2016 in Shanghai



La Settimana della Lingua Italiana nel Mondo 2016 in Shanghai ©FDFA

During the week of October 16 to 22, the Embassy of Switzerland in China and its Consulates General in Shanghai, Guangzhou and Hong Kong were presenting in collaboration with the Italian Foreign Ministry the **16th edition of “La Settimana della Lingua Italiana nel Mondo”** the richness of the contemporary Swiss-Italian culture.

The Italian Language Week in Shanghai started with a book talk with the Swiss author and **journalist Andrea Bertagni** who presented its firstling “Una montagna d’oro” to the students of the Shanghai International Studies University. This was followed

the next day by the lecture of the two **renowned professors Massimo Scaglioni and Marco Cucco from the University of Lugano** about the Italian-Swiss film and television industry at the Shanghai Academy of Theater. The film screening of the comedy “Vecchi Pazzi” by **Swiss film director Sabine Boss** at the Aurora museum rounded off and finished the successful Italian Language Week 2016 in Shanghai.

Festhéâ 2016

Festhéâ 2016, the French theatre festival, 18th to 20th of November



Festhéâ is the French theatre festival of Shanghai. It will take place from the 18th to 20th of November. The Consulate General of France in Shanghai and the Consulate General of Switzerland in Shanghai participate as institutional partners.

For its second edition, Festhéâ's theme is women, and how it is to grow up to be a woman.

Enjoy a weekend of theatre in French with:

- 2 plays coming from France
- 6 shows in total
- 3 free workshops for kids and adults
- La Ptite Lu who will be selling and signing her latest book
- excellent food and coffee from our partners MaVilla, Must Grill, Cuivre, MyDelice.com and Le Gourmand
- a photobooth to win fantastic prizes from our partners Raffles Medical, MyDelice.com, Epermarket, Cuivre, Must Grill, Louko, Piling Palang, Zoaje...

Part of profits will go to More Than aware, a charity that is a healthy lifestyle support group that empowers women to be proactive in the prevention and recovery of breast cancer. Discover their website here: morethanaware.com

Information

Dates: 18th-20th november 2016

Venue: Ke Center for the Contemporary Arts

Address: 613-B, Kai Xuan Rd., Chang Ning District, Shanghai 200051

Reservations can be made [here](#)

New Employees

Françoise Killias Zillweger, Head of Chancery



Mrs. Françoise Killias Zillweger landed in Shanghai end of July 2016 to take up her new duties as Head of Chancery at the Consulate General of Switzerland. A few days after her arrival, she already had the chance to meet some of you at the 1st of August celebration organized by the Swiss Club and Swiss Chamber of Commerce.

Françoise Killias Zillweger joined the Swiss Foreign Service in 1987 and her career brought her to Warsaw, Curitiba, Wellington, Bonn, Montevideo, Athens, San Francisco and Hong Kong. After a four year assignment at the Crisis Management Center of the Federal Department of Foreign Affairs in Berne, she is now back in Asia. She is married with three children, two of them grown up and living in Switzerland.

Her predecessor, Mrs. Beatrix Hagmann, has assumed her new functions at the Embassy of Switzerland in Manila, Philippines.

Alain Keller, Consular attaché



Mr. Alain Keller was born and raised in Ticino, but has roots in Zurich and Neuchâtel. After work experiences at Switzerland Tourism's headquarters, and at Credit Suisse in Zurich, he joined the Federal Department of Foreign Affairs in 2015.

After one year of training at the Consulate General of Switzerland in Marseille, France, he started working in Shanghai at the beginning of July 2016 as the Deputy Head of Visa Section. Traveling and getting to know other cultures is his favorite hobby, thus he has visited around 30 countries already. Other significant hobbies are music and tennis, which he hopes to play more regularly in Shanghai.

Jennifer Zhao, Academic Intern



Jennifer was born in Zurich and grew up in Solothurn. In summer 2015, she finished her Bachelor degree in Law at the University of St. Gallen, where she is continuing her Master degree.

Jennifer enjoys her Law studies why she took part at the Swiss Moot Court and at the Willem C. Vis Moot in Vienna. There, she did also her Erasmus exchange semester at the University of Vienna. In her free time, Jennifer loves spending time with friends, running, drawing and exploring Shanghai, the home city of her mother. She wrote also a children book for adults which will be probably published in March 2017.

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