


If this message is not displayed correctly, click [here](#) for the browser version.

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

N° 1  
March 2018

Consulate General of Switzerland in Shanghai  
瑞士驻上海总领事馆

## Grüezi Shanghai



### From the Desk of the Consul General



Consul General Mr. Hoffet with the family dog Meimei ©HFF

Even though the Chinese New Year's celebrations are dating back a couple of weeks already, I would like to wish you and your families a wonderful and prosperous Year of the Dog!

In regards to our Consulate General, the year has started off with many requests for interviews from local media, schools and universities. The reason for this high demand lies most probably within Chinese history. In effect, 2018 marks the 40th anniversary of Reform and opening-up of China. On a more business related front, we are very happy to announce an exceptionally **high number of Swiss company**

**openings and anniversaries** at the beginning of this year. Please find the details below in the news of our economic section.

In addition to various political and economic engagements, our Consulate hosted a great cultural event in January: **The first Sino-Swiss Architecture Dialogue**. The famous Swiss Architect **Mario Botta** himself participated as

keynote speaker, focusing on sustainability and mountain architecture. His highly interesting speech was followed by a discussion among Swiss and Chinese architects, who presented their philosophy and approach on how they combine beautiful architecture and sustainability in their works.

Our team has for once not changed much since the previous newsletter, except for our academic intern. I am pleased to introduce to you Ms. Michelle Fund from Berne, who will be working with us until the end of August 2018.

I sincerely hope you will enjoy reading this Spring issue of the “Grüezi Newsletter” and wish each and every one of you a beautiful Spring season!

Alexander Hoffet

Consul General

## CONTENTS

[News from the Consulate General of Switzerland](#)

[Economic Section](#)

[Cultural Highlights - Save the dates!](#)

[Pro Helvetia Shanghai](#)

[Swiss Business Hub](#)

[swissnex China](#)

[SwissCham Shanghai](#)

[Swiss Centers China](#)

[Swiss Club Shanghai](#)

## News from the Consulate General of Switzerland

### Chancery News

#### Legalization of Swiss diplomas

This Consulate General is only allowed to legalize diplomas that are **pre-legalized** by the Swiss Federal Chancellery (Bundeskanzlei / Chancellerie

Fédérale / Cancellaria Federale) and/or the Cantonal Chancellery (Staatskanzlei / Chancellerie d'Etat / Cancellaria di Stato).

Please **contact the competent Swiss authorities or your school in Switzerland**, that will be able to guide you through the procedure.

For more information about the procedure, and a complete address list of the chancelleries, please consult the following website: [Legalisations](#)

### Swiss criminal record excerpts

This Consulate General cannot order a Swiss criminal record extract for you. Please find all the information on **how to obtain the document** on the website of the Federal Office of Justice (FOJ):

[Swiss criminal record excerpts](#)

Should you need to have this document legalized by this Consulate General, please note that it has to be **legalized by the Federal Chancellery first**, so it's important that you tick the appropriate box during your order. Digitally signed electronic criminal records extracts cannot be authenticated.

## Summer Offers 2018 OSA



Summer offers 2018 ©OSA

The Organisation of the Swiss Abroad offers various opportunities to enjoy Switzerland! Visit the website to discover the upcoming youth summer camps:

[swisscommunity.org/youth](http://swisscommunity.org/youth)

## Michelle Fund – Academic Intern



Born and raised in Berne, Michelle



Portrait Michelle Fund ©FUH

absolved her Bachelor in International Affairs at the University of St.Gallen before joining the Consulate this March.

Through a summer exchange program with Peking University in 2015, she first came into contact with China. This awakened her interest in Asia and motivated her to spend an exchange semester at Yonsei University in Seoul, South Korea. Subsequently, she took part in further cultural exchange programs in Indonesia and Taiwan. If not travelling, Michelle is passionate about dancing and exploring culinary highlights.

## Economic Section

### Company Inauguration



Inauguration of the Endress + Hauser new plant in Suzhou ©Endress + Hauser

The Yangtze Delta Region continues to receive Swiss investment. In 2017, the Consulate had the pleasure to congratulate the grand **opening of five Swiss companies**, including Schenker-Storen in Nantong, Bystronic in Shanghai, Phoenix Mecano in Jiaxing, Ferrum Canning and Centrifuge Technology in Kunshan and EFTEC Automotive Materials in Changshu. Besides,

Givaudan laid the foundation for a new production hub in Changzhou.

According to Chinese horoscope, **Action is the keyword** for Year of the Dog 2018, which is supposed to bring prosperity. At the beginning of the year, Endress+Hauser's new factory started in Suzhou. This March, another two companies will celebrate their inauguration: Forbo Movement Systems in

Jiaxing and Dec in Shanghai.

All the best for their further development in China.

### **Cultural Highlights - Save the dates!**

Thursday, March 22, 2018 - Shanghai Theatre Academy

#### **Swiss Contribution to the Francophonie**

In the framework of the the annual celebrations the French language, the [Francophonie Festival](#), our consulate is proud to present two collaboration with our francophone colleagues:

As a part of the “rencontres du cinéma francophone 2018”, the **Swiss director Frédéric Favre** will celebrate the **Shanghai premier of his film Encordés** (2017). On March 12, the film will be screened at the Shanghai Theatre Academy.

The praised documentary accompanies three young amateurs participating at the Partouille des Glaciers and draws an impressive parable between the sport event and the actors struggle of life. Watch the [trailer](#) of the alpine drama. For more information click [here](#).

Friday, March 23 - 25, 2018

#### **Music Festival “Mars en Folie”**

One of the highlights of the music festival “Mars en Folie” will be the Geneva Indie band [Le Roi Angus](#). With their blend of vintage pop and psychedelic rock, in only two years since their foundation they drew a large attention of the Swiss media. After numerous concerts in renowned Swiss clubs and festivals, they come for the first time to China.

For more information and tickets for the above mentioned events in Shanghai click [here](#)

### **Pro Helvetia Shanghai**

#### **Koqa Beatbox China Tour**

The absolutely “**live band**” **Koqa Beatbox** is bringing their audacious and powerful music to Hangzhou and Shanghai. Koqa is a band of beatboxing, drums and trumpet, mixing Hip-hop and electronic music, including jazz, ethnic music and dubstep.

Koqa Beatbox. Provided by Pro Helvetia Shanghai, Swiss Arts Council.

Their shows offer original music and some captivating atmospheres.

Since then, they have participated in influential festivals such as Montreux Jazz Festival, Paléo Festival, and Festi’Neuch.

Armed with a strong stage experience, after having set foot **on the best stages of Switzerland**, the three musicians are determined to export their music and to meet a new audience, further away! China will be the first Asian country they set foot upon, with the support of Pro Helvetia Shanghai, Swiss Arts Council.

#### Koqa Beatbox China Tour

April 7, Loopy, Hangzhou

April 10, Yuyintang, Shanghai

Supported by Pro Helvetia Shanghai, Swiss Arts Council

[prohelvetia.cn](http://prohelvetia.cn)

Wechat: pro\_helvetia

## Swiss Business Hub

### First Swiss Education Fair in China 2018



Swiss Education Fair China @SBH China

The first **Swiss Education Fair (SEF) in China 2018** will take place on **Saturday, 17th March 2018** (11am – 5pm) at Swissôtel Grand in Shanghai.

The fair is organized by the Swiss Business Hub China and supported by the Consulate General of

Switzerland in Shanghai.

**Twelve organizations and schools** will present themselves, accompanied by a taste of Swiss lifestyle:

- Swissnex
- Lucerne University of Applied Sciences and Arts
- The Gymnasium & Internat Kloster Disentis (GKD) School
- CREA | Ecole du Groupe INSEEC
- Les Roches
- The School of International Hotel and Tourism Management
- Swiss Institute for Management and Hospitality
- Vatel Switzerland
- Ecole hôtelière de Lausanne
- B.H.M.S.Business & Hotel Management School
- Swiss Education Group
- IMI International Management Institute Switzerland

For more detailed information, please visit [swiss education fair](#)

**swissnex China**

## Outlook 2018



Blockchain in Fintech – Future of Money  
November 2017 ©swissnex China

In 2018, we are not only celebrating the **10th Anniversary of swissnex China**, but we are also expecting many exciting events.

Very soon, we will kick off another Future of Money series event: Artificial Intelligence in WealthTech from April 9-11 in Shanghai, Beijing,

and Hong Kong respectively. We will also launch the Swiss Accessory and Watch Design Exhibition, continue the success of the Swiss University Alumni gathering during the 6th edition of the SWISS WEEK Shanghai, and the much anticipated Venture Leaders (September 16-25). Furthermore, we look forward to CES Asia 2018 with Swiss startups and, last but not least, the Jazz wonders during the ETH Big Band China Tour in our swissnex agenda.

More events and news will be released on our website [swissnex](#), WeChat (swissnex), Weibo (瑞士科技文化中心), Twitter (@swissnex China), LinkedIn (swissnex China), Facebook (swissnex China) and Event Newsletter, register [here](#).

## SwissCham Shanghai

### Swiss Ball - March 17, 2018



Flyer Swiss Ball Après Ski ©SwissCham

SwissCham invites our members, friends, and guests to our **Annual Swiss Ball 2018** for a glamorous and unforgettable night full of music, dance, fun and surprises!

Enjoy an exquisite gala menu, captivating entertainment and win great lucky draw prizes. In the après-ski atmosphere, our live bands and DJ will perform music, catchy tunes and thrilling dance vibes throughout the night!

**Buy your ticket [here!](#)**  
(Deadline Friday, March 9th)

### The Regional Annual General Assembly

This year's Regional Annual General Assembly (RAGA) of SwissCham Shanghai took place on Thursday March 1, 2018.





**New Board:** Alberto Bertoz (President), Gianna Abegg, Edouard Le Bourgeois, Marco Hasler, Andreas Hunziker, Chao Liu, Olegario Monegal, Thomas Schweizer, Alfonso Troisi, Martin Zuercher; Alexander Hoffet (Honorary Board Member).



RAGA 2018 ©SwissCham

## The Bridge - Journal of SwissCham China



The Bridge ©SwissCham China

The Winter issue of The Bridge magazine is available [here](#) and features the following topic:

### The Sino-Swiss Free Trade Agreement

This winter edition of The Bridge provides us with an update on the current state of the Sino-Swiss FTA. The results of a new survey of the Swiss business community in China by SwissCham reveal that implementing FTAs is a complex process.

While there is still a learning curve on both sides and some

administrative hurdles remain, this year has seen a healthy increase in exports to China, and there are encouraging signs it will remain so for the future.

### Swiss Centers China

## Confident start into the New Year

Office Swiss Center Shanghai @Swiss  
Centers China

The latest press release from Swiss Centers China found 2017 a very successful year for Swiss exporters to China. In 2017, Switzerland exported goods in the value of 16.7 billion CHF to China (including Hong Kong, registering a year-on-year growth of 13.8% and a new record. China (incl. HK) is now the largest importer globally for Swiss watches and precision instruments, importing goods in the value of 7.2 billion CHF

in this sector.

At the same time, Swiss business leaders have bright expectations from the Year of the Dog: 72% of decision makers in China expect “higher” or “substantially higher” sales in 2018 compared to 2017, found the Swiss Business in China survey. The full results of the survey are due to be released in March 2018.

For the latest updates in Sino-Swiss business and trade, follow us on WeChat (swisscenters), Weibo (瑞士中心·SCC) and LinkedIn (Swiss Centers China)

[Read more](#)

## Swiss Club Shanghai

### Swiss Club Shanghai is calling for Jasser!



Swiss Jass @Swiss Club Shanghai

Jassen is one of **Switzerland's most traditional game of cards** and it is played in many families in our home country. For more than 10 years, the Swiss Club Shanghai (SCS) has organized Jass events for the Swiss community in

Shanghai on a regular basis.

We usually get together on the **last Monday of each month at 19:30h at Hunkeler Swiss Restaurant** to enjoy the game away from home in a relaxed atmosphere. Please check

the homepage of the SCS for specific dates and further information: [Swiss Club Shanghai](#)

In November the so-called 'Year-end Jass' takes place, when we crown the Shanghai **Jass Champion of the Year**. Conceding that different Jassers have different levels, the Jass evenings are rather social events than an exercise to win. Everyone who knows the game is welcome to join. We play the classic 'Schieber' with Swiss and French cards and players are randomly allocated to different partners four times an evening. It is a great and easy way to meet new people.

**Come and join us on one of our next Jass events!** For registration or further information please contact the [Jassmaster](#)

## CONTACT

Consulate General of Switzerland in Shanghai, 22F, Build. A, Far East International Plaza, 319 Xianxia Road, Shanghai

+86 21 6270 0519 | [sha.newsletter@eda.admin.ch](mailto:sha.newsletter@eda.admin.ch)

You are currently subscribed to the Grüezi Shanghai Newsletter of the Consulate General of Switzerland in Shanghai

[Edit profile](#) | [Unsubscribe](#)

Copyright © 2016 FDFA. All rights reserved.

