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Consulate General of Switzerland in Shanghai  
瑞士驻上海总领事馆

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Winter 2025

## Grüezi Shanghai



### Message from the Consul General Sacha Bachmann



Dear fellow Swiss citizens,  
Dear friends of Switzerland,

2025 has been a remarkable and rewarding 75th Sino-Swiss diplomatic anniversary year. Productive high-level meetings, significant cultural and business

events further deepened Sino-Swiss relations. Swiss Foreign Minister Ignazio Cassis visited Shanghai in April and met his Chinese counterpart Wang Yi three times this year. Shanghai Mayor Gong Zheng visited Shanghai's sister city Basel and joined the World Economic Forum in Davos in January. Government leaders from Neuchâtel and Vaud led economic missions across the Yangtze River Delta and beyond.

Vibrant cultural highlights of the 2025 Sino-Swiss Year of Culture and Tourism included the exhibition of the unique Collection de l'Art Brut from Lausanne at the iconic Power Station of Art Museum in Shanghai, as well as the exhibition of more than 160 timepieces mostly from the Musée international d'horlogerie (MIH) in La Chaux-de-Fonds, held at the magnificent Villa Hantang on Shanghai's scenic Bund riverfront.

Further memorable happenings included the 4th Montreux Jazz Festival China in Suzhou, the Zurich Boys Choir Shanghai concert, the Fumetto Comic Festival Luzern exhibition and the Swiss Design Classics exhibition in Shanghai (and Nanjing), and Swiss contemporary glass artist Simon Berger's

first China exhibition in Hangzhou. Swiss photographer Henry Leutwyler and Swiss artists Marius Steiger and Deborah-Joyce Holman showcased their artworks in the Yangtze River Delta (YRD) as well.

The Consulate General's flagship Swiss Night Reception attracted more than 300 distinguished business executives, guests and government leaders including the Swiss Ambassador to China, Jürg Burri, highlighting the vital role of the vibrant Swiss business community in Shanghai. Other notable government leaders visiting Shanghai included Ambassador Markus Leitner, the newly appointed Asia Pacific Director General at the FDFA State Secretariat in Bern, members of the Swiss Federal Parliament as well as Dr. Thomas Wagner, former Mayor of Zurich and Honorary President of the Swiss-China Association. Swiss Tennis legend Roger Federer and Swiss Cycling Olympic Champion Fabian Cancellara also visited Shanghai in their role as Swiss Watch Brand Ambassadors.

Swiss companies continued to invest in new or additional facilities in the YRD. It has been a pleasure to celebrate Swiss business milestones, such as the openings of the Straumann Shanghai Campus, Ypsomed's Changzhou production facility, the BE WTR Shanghai bottling plant, the USM Shanghai showroom, and Cotecna's new China headquarters. Other impressive milestones included Fracht Group's world meeting in Shanghai, the 10th anniversary of Roche Diagnostics in Suzhou, the 15th anniversary of the Fesco-Adecco joint venture, Schindler's 45th China anniversary, Audemars Piguet's 150th anniversary, and Vacheron Constantin's 270th anniversary.

More than 80 Swiss companies and brands showcased their products and services, and launched Swiss innovations at the 8th China International Import Expo (CIIE). The 37th IBLAC Forum (International Business Leaders' Advisory Council for the Mayor of Shanghai) featured the Chairpersons of Swiss multinational companies Roche, Novartis and Swiss Re as well as the ABB CEO. Swiss companies were also very well represented at major trade fairs such as Marintech China, Medtec China, and China Beauty Expo.

What a Year! I look forward to an equally inspiring 2026!

Stay tuned and follow us on Social Media @ <https://twitter.com/SwissCGShanghai> Weibo and WeChat for updates on our activities, services and events.

I wish you and your loved ones a happy holiday season as well as a healthy and prosperous New Year!

Sacha Bachmann  
Consul General

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## PUBLIC DIPLOMACY

### A Night like no Other: Swiss Night

Swiss Night, the annual flagship event of the Consulate General, was held at Shanghai's riverside Grand Halls on 10 September. It attracted more than 300 Swiss business executives, guests and government leaders.

Former Shanghai Vice Mayor LIU Duo and former Ambassador of Switzerland to China, Jürg Burri represented the governments of the two countries, and paid tribute to the 75th anniversary of Sino-Swiss diplomatic relations.



Former Ambassador Jürg Burri with former Vice Mayor Liu Duo at Swiss Night

Swiss Night is more than a celebration. It is all at once an exclusive platform for business promotion, exchange of insights, and high-level networking for Swiss, Chinese, and international stakeholders in the Yangtze River Delta Region. The Consulate General looks forward to continuing to create new opportunities and multiplying the Swiss spirit in Shanghai.

**CULTURE****The Art Brut Collection: From Lausanne to Shanghai**

Opening of the exhibition, A Walk on the Wild Side at Power Station of Art

from the Collection de l'Art Brut alongside pieces by four self-taught Chinese artists. It also featured substantial archival materials, documents, and footage tracing the history of the Collection de l'Art Brut in Lausanne. As the first comprehensive research-based presentation of Art Brut in China, the project also served as a major initiative and platform for cultural exchange between China and Switzerland.

The Power Station of Art in Shanghai, in collaboration with the Collection de l'Art Brut in Lausanne, was showcasing the exhibition, "A Walk on the Wild Side: Artworks from the Collection de l'Art Brut and Elsewhere", from 12 July to 12 October.

The exhibition encompassed no fewer than 233 exhibits by 49 artists

**Swiss Delegation at the Shanghai International Children's Book Fair**

China Shanghai International Children's Book Fair at Shanghai Book City

Launched by Pro Helvetia in 2024 and spanning three editions, the programme "International Masterclass for Children's Book Illustrators" aims to foster professional dialogue and establish a network for children's book illustrators from the regions covered by Pro Helvetia's liaison offices (the Arab region, East Asia, South Asia, and Vietnam) and Switzerland.

The second edition was organised by Nina Wehrle (Switzerland) and Solene Xie (China). Eight children's book illustrators were invited to participate in both online and in-person workshops and seminars, including sessions held at the China Shanghai International Children's Book Fair from 14 to 16 November 2025.

## SCIENCE & EDUCATION

### Next Generation Solutions for Disaster Risk Reduction



Research delegation at East China Normal University

From 17 to 21 November, Swissnex in China successfully launched a new program, Next Generation Solutions for Disaster Risk Reduction (nexGenDRR), in collaboration with the Swiss Agency for Development and Cooperation (SDC). This program aims to foster dialogue between Swiss and Chinese experts to address viable solutions to mitigate natural hazards

effectively. By exploring China's innovative approaches to disaster risk reduction, participants will gain valuable insights into leveraging technology for early warning systems and preparedness efforts. This collaborative initiative not only enhances understanding but also expands professional networks, creating a unique opportunity to contribute to global efforts in tackling pressing crises.

For the first edition, Swissnex in China invited the research delegation from ETH, Swiss Federal

### Tech&Ethics II: Navigating Innovation and Integrity in Life Sciences

From 19 to 23 September, Swissnex in China launched the 2nd edition of their Tech&Ethics program focused on "Navigating Innovation and Integrity in Life Sciences". The program invited a Swiss delegation from ETH, Zurich University of Applied Sciences (ZHAW), Swiss Center for Design and Health (SCDH), Geneva Academy, to

Shanghai and Beijing for a week of interdisciplinary dialogue. This year's focus lied at the intersection of ethics and life sciences, exploring how cutting-edge advancements in biotechnology, genetics, and health innovations impact societal values and governance frameworks.

The journey began in Shanghai with a public forum at Fudan University and a visit to Zhongshan Hospital, followed by an exploration of neurotechnology at NeuroXess. The program continued in Beijing with a closed door discussion on bioethics at Peking University and concluded with a profound discussion at Berggruen Institute China Center, reinforcing the important connection between technological progress and ethical consideration throughout the week-long exchange.



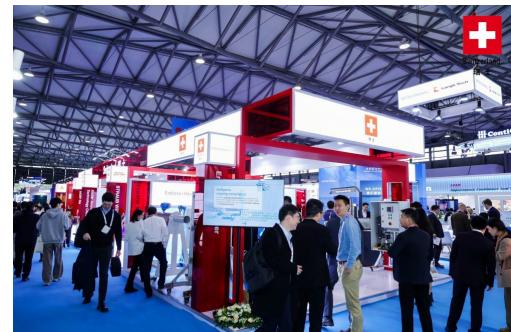
Tech&Ethics II delegation at NeuroXess

## BUSINESS

### Strong Swiss Presence at Major Fairs

In September and December, Swiss Business Hub in collaboration with Switzerland Global Enterprise operated the Swiss Pavilion at both Medtec China 2025 and Marintec China 2025, the leading trade fairs for the medical technology and maritime sectors in China.

The two Swiss Pavilions showcased the excellence, precision and reliability that characterise the Swiss industry. These collective platforms brought together a diverse group of Swiss companies, highlighting innovative solutions and advanced technologies across the full medical-technology and maritime value chains. Together, the Swiss Pavilions reinforced Switzerland's reputation as a trusted partner for high-quality and cutting-edge solutions.



Swiss Pavilion at Marintec China 2025

### Swiss Cluster Booth at the 8th China International

## Import Expo (CIIE)

The 290 m<sup>2</sup> Swiss Centers booth at the 8th China International Import Expo (CIIE), featured 26 Swiss exhibitors and 36 brands, 13 of which were first timers. This set new records in terms of both participation and impact. The booth attracted numerous visitors and extensive media attention, interested in renowned Swiss names such as Frey, Swiss Meat, Swiss Wine Promotion, SIGG, and puralpina, but also new brands such as Bee People, Pharmalp, and AVEA. For the second time, Swiss Centers also organised a cluster booth in the “Innovation and Incubation” section, showcasing innovative products and technologies from six Swiss medtech companies.



Swiss Cluster Booth at the 8th China International Import Expo (CIIE)



Sino-Swiss Business Reception at CIIE

Another highlight was the annual Sino-Swiss Business Reception, co-organized by the Consulate General of Switzerland in Shanghai and Swiss Centers. This year's event welcomed 350 distinguished guests.

## Pop-Up Meetings: Agile Insight for Global Teams Visiting China



Pop-Up Meeting with Belimo at Belimo

Nespresso, Daetwyler, and Laurastar during visits from their global leadership

For global executives visiting China, SwissCham China's Pop-Up Meetings deliver rapid, peer-led context. Activated on request and organized within four weeks, each session gathers 5-6 fellow member companies for an intimate, off-the-record roundtable. Past editions – hosted by members like Swiss Re, Belimo, Hilti, Zürcher Kantonalbank,

teams – exemplify the model: no slides, no scripts, just candid exchange on consumer behavior, digital innovation, and regulatory nuances.

Rooted in a “member-help-member” ethos, hosts share lived experience – not to represent local offices or challenge HQ, but to ground strategy in reality. This responsive format strengthens collective understanding across the Swiss business community in China.

## INSTITUTIONS & ASSOCIATIONS

### Winter Roadshow: Promising Season Ahead

From 25 to 29 October, Switzerland Tourism hosted winter promotional events in Shanghai, Beijing and Shenzhen. Daniela Chiani, Director of Switzerland Tourism Greater China, noted during the events that Switzerland experienced a significant increase in Chinese visitors during the 24/25 winter season. The Bernese Oberland, home to the peaks of Jungfrau and Schilthorn, as well as the Lake Lucerne region, featuring Mount Titlis, emerged as top winter destinations.



Winter promotion event in Beijing

The enduring enthusiasm of Chinese travellers for winter sports tourism in Switzerland has further strengthened Switzerland Tourism's confidence in the potential and future of China's winter tourism market. They will continue to ignite this passion through a series of engaging marketing initiatives. The upcoming promotions will combine online engagement with offline public events, to create an immersive winter travel experience.

### Fall Semester Ends on a Positive Note

In early September, the Deutsche Schule Shanghai (DSS), the host institution of the Swiss Education Association, held a large celebration to commemorate the 30th



anniversary of its founding. Special praise was given to the Swiss Education Association (SEAS), highlighting their strong and joyful partnership.



Raclette stand at Deutsche Schule Shanghai

Later in the semester, Alfred Schenk, the Association's Treasurer, was elected as a member of the Board of Directors of the Deutsche Schule Shanghai. A distinguished member of the Swiss community, Alfred Schenk has been a tireless advocate for both SEAS and DSS. His election marks a highly positive development, ensuring that the voice of the Association is well represented on the Board.

The fall semester concluded with the Association's highly popular raclette stand at the Deutsche Schule Shanghai Christ market, where sales broke records this year.

## Fun and Flavor at the Year-End Jass Event

For many years, the Swiss Club Shanghai keeps its tradition to close the Jass season with the Year-End Jass event followed by a traditional Swiss dinner. On 15 November, the club gathered at Abbey Road for the last round of Jass of this year and concluded the Championship with a close finish. Congratulations to Stefan Schmidt for winning 1st place, Martin Ruetti for ranking 2nd and Gloria Schmidt for securing 3rd place.



Winner of the Jass Championship 2025

The Swiss Club thanks the Consulate General and its team for generously supporting their activities. They also convey special thanks to the Abbey Road team and Rebecca for their professional hosting, as well as Abifor, Admeliora, Kejia, the Würth Group, Läderach Chocolate and Schlatter Group for their sponsorships.

The SCS Jass season 2026 will open with a cozy Jass evening on 26 January 2026. **Everyone is welcome to join!** For further details: [jassmaster@swissclubshanghai.org](mailto:jassmaster@swissclubshanghai.org)

## PERSONNEL CHANGES



**Dr. Raphaela Oliver** is the new CEO of Swissnex in China and Head of the Science, Technology & Education Office at the Swiss Embassy in Beijing as of August 2025.

## EXHIBITIONS

20 December 2025 – 6 April 2025 • Shanghai

### Tales of Now: Contemporary Swiss Comics from the Fumetto Festival



This exhibition features about 500 works by 22 artists from the renowned Fumetto Festival in Lucerne. Immerse yourself in the world of comic art and gain an insight into the diversity and artistic innovation of the contemporary Swiss comic scene.

**Venue:** Shanghai Minsheng Art Museum

**Address:** 5 – 6F, No. 48 Weihai Road, Huangpu District, Shanghai

**Opening Hours:** Tuesday to Sunday, 10:00-18:00, (closed on Mondays)

**Admission:** Regular Ticket: 60 RMB

8 December 2025 – 1 March 2026 • Shanghai

### Touching Infinity: Art Beyond Time



Co-presented by Hantang Culture, the Musée international d'horlogerie (MIH) in La Chaux-de-Fonds and the Watch Library in Geneva, the exhibition showcases a rare collection of over 160 horological treasures. It also shows humanity's enduring, cross-cultural quest to understand time.

**Venue:** No. 1 Waitanyuan (外滩源壹号) / Bund 33

**Address:** No. 33 Zhongshan East 1st Road, Huangpu District, Shanghai

**Opening Hours:** Monday to Sunday, 10:30-17:30

**Admission:** Regular Ticket: 150 RMB

2 November 2025 – 22 February 2026 • Hangzhou

### **BREAK • CONSTRUCT: Simon Berger**



Swiss glass artist Simon Berger's first ever large-scale exhibition in China. Berger is renowned for combining technical expertise, unique craftsmanship and a distinctive visual language in his innovative glass-breaking art.

**Venue:** Winland Center

**Address:** C4 Gallery Street, 350 Xiangjisi Road, Gongshu District, Hangzhou

**Opening hours:** Tuesday to Sunday, 11:00-20:00, (closed on Mondays)

**Admission:** Free

## **EVENTS**

Thursday, 14 May 2026 • Shanghai

### **Celebrating 30 Years of SwissCham China**



2026 marks the 30th anniversary of SwissCham China, celebrated with a landmark event on 14 May 2026 in Shanghai. The event will encompass a full-day program featuring the Sino-Swiss Business Forum (SSBF) followed by the 30th Anniversary Gala Dinner honoring three decades of partnership, resilience, and shared success.

## **CONTACT**

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