



Media release

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Michelin star chef Strebel leads Swiss Gastronomic Week at TRB Forbidden City

One-Star Michelin chef Marc Strebel will spearhead the third Swiss Gastronomic Week and take over the kitchen of the popular TRB Forbidden City for three days in October, bringing a breath of fresh air all the way from the Swiss Alps. A curious perfectionist, Chef Strebel's culinary philosophy is to present an atmosphere where he can create simple, gourmet moments in a relaxed setting for his guests. His menu and culinary philosophy focus on nature, while the ingredients he chooses embrace the essence of fine dining.

From 19 to 21 October, Chef Strebel and TRB Forbidden City will be serving 4-course lunch menu and 5-course dinner menu with optional wine pairing every day. Chef Strebel's guest appearance at the restaurant is also part of the Swiss Gastronomic Week, initiated by the Embassy of Switzerland in China, to introduce exquisite Swiss haute cuisine and its profound wine culture to Chinese food critics and interested diners.

Innovative and sometimes surprising, Chef Strebel offers contemporary dishes with a great respect for the products and nature at his restaurant La Maison du Village situated on the shore of Lake Neuchâtel. The 40-year-old Chef Strebel began his culinary career at the Montreux Palace on the shores of the Lake of Geneva and honed his skills in various establishments in the Neuchâtel region.

In 2012, Chef Strebel and restaurant manager Caroline Arlettaz took over La Maison du Village with the idea of making it a place of gourmet discoveries for customers. Located in Sauges, a quiet winegrowing village and halfway between Yverdon and Neuchâtel, the restaurant is one of the oldest buildings in the village, offering an amazing view on to the Lake of Neuchâtel and the Swiss Alps. It is an adventure made of encounters with exceptional small producers who share their vision.

The Swiss Gastronomic Week at the fine-dining TRB Forbidden City wraps up the series of gastronomic weeks initiated by the Embassy of Switzerland in China. The first stop was hosted by Hilton Beijing in April, courtesy of an exclusive partnership with the Kulm Hotel in St. Moritz.

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The second week was in September at Hotel Éclat Beijing with Michelin star Chef Armin Amrein with restaurant Glow in Davos.

The weeks are expected to provide connoisseurs, curious foodies and critics the opportunities to discover the exquisiteness of Swiss cuisine and the innovative creations brought by the most talented and passionate chefs from Switzerland.

“When it comes to Swiss cuisine, not that many people know that Switzerland possess such a diverse, dynamic and multicultural culinary culture. As the country with the highest number of Michelin-starred restaurants per capita in the world, Switzerland is no doubt a hotspot for haute cuisine. In addition, the long and profound wine culture dating back to 2000 years help elevate the dining experience,” said Swiss Ambassador to China Dr. Jean-Jacques de Dardel. “For any of our Chinese friends who fancy haute cuisine, extraordinary experience such as at the Michelin-starred restaurant on the top of the 3,466-meter-high Jungfrau peak, I personally welcome and encourage them to visit Switzerland and to enjoy the dining experience to the fullest,” he added.

About La Maison du Village

La Maison du Village is located in Sauges, a quiet winegrowing village, halfway between Yverdon & Neuchâtel. It is one of the oldest buildings in the village, offering an amazing view on to the Lake of Neuchâtel and the Swiss Alps. www.maisonduvillage.ch

About TRB Forbidden City

Owner and Founder of TRB Hospitality Group, Ignace Leclair invites from the Swiss Alps One Star Michelin Chef Marc Strebel and his partner, Restaurant Manager Caroline Arlettaz of La Maison du Village to bring their take on innovative modern Swiss cuisine to Beijing. TRB Forbidden City is the second restaurant branch of TRB Hospitality Group, offering contemporary and creative European cuisine in the majestic shadow of the adjacent Forbidden City. One can expect a thoroughly regal culinary affair there, from the exquisitely prepared gastronomy to one of the largest wine selections in the city. <http://trb-forbiddencity.com>

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