

## **Hainan Airlines to launch Zurich Service on May 31st, 2011**

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Hainan Airlines will start its non-stop service between Zurich and Beijing on May 31st, 2011. The aircraft to be used on this route is A330 with 34 business class and 179 economy seats. The flight is to be operated with a frequency of 3 flights per week, respectively on Tuesday, Thursday and Sunday. The frequency is much likely to be increased if the market demand is higher.

Hainan Airlines is the exclusive Skytrax 5-star airline in mainland China and the 7th of the world since January 10th, 2011. Hainan Airlines has a top record on safety from its startup of operation in 1993. In 2010, the safety inspectors from Transport Canada highly commented Hainan Airlines' safety record after their on-site inspection in China and successfully issued its operational license on the route between Beijing and Toronto.

The central operational bases of Hainan Airlines are Beijing and Haikou, while other operational bases are networked in Xi'an, Urumqi, Taiyuan, Ningbo, Shenzhen, Guangzhou, etc. Hainan Airlines' current network covers approximately 100 destinations around the world with over 500 flights per week. Hainan Airlines can easily connect with all the major and provincial capital cities of China as well as Asian and Russian destinations with its high density routes from Beijing. Zurich is Hainan Airlines' 4th European destination after Budapest, Brussels and Berlin.

Hainan Airlines' departing time will be 13:20 local time in Zurich, and will arrive at Beijing International Airport around 5:20 local time the next morning. The departing time from Beijing is 1:50 local time while the landing time at Zurich Airport is around 7:05 on the same day. The excellent slot provides perfect connections if passengers are to travel further beyond these two destinations.

Besides, Hainan Airlines forms code sharing connection with its prime partner, AirBerlin, from Zurich to Beijing via Berlin. Hainan Airlines' startup of non-stop service between Zurich and Beijing will provide almost daily options for business travelers on this route.

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