



Press Release

Dec expands into China market with new subsidiary and exhibitions

Dec Group, the leading provider of powder handling and containment systems to the global pharmaceutical, chemical, food and cosmetic industries, has established a new Chinese subsidiary company to support and strengthen its successful growth over the last 10 years in China.

Dec China (戴可工程技术设备(上海)有限公司) is based in the newly established Swiss Center in Shanghai's New Pilot Free Trade Zone.

"Shanghai provides a very convenient location for the new subsidiary," said Martin Larruscain, regional manager of Dec China.

Growing containment market

"China is a strategic market. Our new subsidiary will offer more flexibility to supply local customers," Mr. Larruscain explained.

"Over the past few years, there has been growing interest for technologies enhancing safety, containment and productivity. Dec plays a major role in providing these technologies," he added.

China-Pharm and CIPM presence

Dec Group will also underline its growing profile in China by making debut appearances in its own right at the upcoming China-Pharm and CIPM trade shows in Shenzhen and Chongqing.

For the first time at both shows, Dec will exhibit under its own name, rather than through a local affiliate. The DEC Group team at Booth O009s at China-Pharm, from October 28 to 31, will be exhibiting a range of important new technologies, including the PTS (Powder Transfer System) along with the MCOne micronizing system.

The following week, the Dec team will move on the Chongqing for the four-day 2014 CIPM China Autumn event, opening on November 7. The Dec stand at CIPM can be found at Booth N5-44.

Patented solutions

"It's estimated that more than 100,000 people will attend the 2014 China-Pharm and CIPM events," said Dec Group marketing head Gabriela Mikhael.

"Such high profile shows make ideal platforms to raise our profile in China. The establishment of our new Chinese subsidiary means we can be present in this huge market as a brand in our own right," said Ms. Mikhael.

"Visitors to our stands will be able to see for themselves the quality of Dec engineering and also appreciate the depth of our expertise in the key technologies of powder transfer, process isolation and particle size reduction," she added.

Powder containment seminars

Later in November, Dec will also be represented at the one-day Containment Seminars in Beijing and Shanghai, on November 19 and 21, organized by Rieckermann Pharmatech Ltd.

Dec Group Managing Director Frédéric Dietrich will be a guest speaker at both seminars, talking about 'New technologies for safe and contained powder handling in the bulk pharmaceuticals industry'.

About Dec Group

Dec Group is a leading global provider of powder handling systems and is recognized as a world-class expert in process containment technologies. It has been supplying the pharmaceutical, chemical, food and cosmetic industries for more than 25 years.

Headquartered near Lausanne, Switzerland, Dec Group has a global presence with subsidiaries and agents in more than 35 countries including European subsidiaries in the UK, Ireland, Germany and Poland, together with Asian offices in Mumbai, India, and Shanghai, China, as well as a North American subsidiary, Dec USA, based in New Jersey.

In excess of 200 companies worldwide have already successfully integrated more than 3000 Dec systems into their production sites. These include a wide range of patented products that enhance safety, hygiene, containment, reliability and productivity in powder handling.

DEC通过成立中国子公司和参与中国展会，来拓展中国市场。

DEC集团，是全球制药、化工、食品、化妆行业中粉末处理和隔离系统的领头供应商，于**2014**年在中国成立子公司，以支持和巩固在过去**10**年里在中国区域取得的成功成长。

DEC中国（戴可工程技术设备（上海）有限公司）总部设在上海外高桥自贸区的瑞士中心。

“上海为新公司的成立提供了一个优越的位置，”**Martin Larruscain**，**DEC**中国的区域经理说。

不断增长的密闭隔离市场

“中国是**DEC**的一个战略性市场。我们的新公司将为国内的客户提供更直接，更灵活的服务。”**Laruscain**先生解释说。

“在过去的几年里，越来越多的人对高安全度、密闭隔离、高产能技术感兴趣。**DEC**在相关技术的供应中起着领头角色。”他补充道。

在深圳中国国际医药展览会和重庆全国制药机械博览会的登场

DEC集团将通过在深圳国际医药展览会和重庆全国制药机械博览会的登场亮相，来展示集团过去**10**年中在中国市场的不断成长及在中国市场的成就的地位。

DEC集团在中国将首次不通过地方代理，而独立出席展会。**DEC**团队将出席于**10月28至31**日深圳国际医药展览会的**O009**展位。将展出一系列新概念技术，包括**PTS**（粉末输送系统）和**MCOne**微粉化系统。

接下来的另一周，**DEC**团队将继续前行至重庆，参加于**11月7**日开始，持续**4**天的**2014**重庆全国制药机械博览会秋季展会的**N5-44**展位。

专利解决方案

“估计将会有超过**10**万人参加**2014**年中国国际医药展览会和全国制药机械博览会，”集团市场部负责人**Gabriela Mikhael**说。

“如此高知名度展会对我们集团在中国形象的提升提供了非常理想的平台。我们新公司的成立，意味着我们可以独立的品牌来参与这个庞大的市场，”**Mikhael**女士说。

03“参观我们展台的客户可因亲自感受**DEC**的高质量工程，以及更加深入了解我们在粉体传输

、工艺隔离、微粉化等关键技术的专业深度，”她补充说。

粉体密闭隔离技术研讨会

在接下来的**11月19日和21日**，**DEC**将在北京和上海出席由乐嘉文医药技术有限公司组织的为时一天的密闭隔离技术研讨会。

DEC集团董事总经理Frédéric

Dietrich会在这两个研讨会以主讲嘉宾出席，谈论“大体量制药行业中的新兴粉体安全处理及隔离技术”。

关于**DEC**集团

DEC集团是全球领先的粉体处理系统供应商，被公认为世界一流的工艺密闭隔离技术的专家。集团已为制药、化工、食品、化妆行业提供相关技术超过**25**年。

DEC集团公司总部位于瑞士洛桑，子公司和代理商遍及全球超过**35**个国家，其中欧洲包括英国、爱尔兰、德国、波兰，亚洲有孟买，印度、中国上海，以及美国分公司，位于新泽西。

全球**200**多家公司的生产线上装有超过**3000**套**DEC**系统。这包括一系列具有提高粉体处理的安全性、卫生性、密闭性、可靠性及生产效率的专利产品。

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Contact: Dec Switzerland, Gabriela Mikhaiel – Tel: +41 21 694 20 44 Email: G.Mikhaiel@dec-group.ch