

Press Release

For immediate release

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sim becomes the official representative of SKV (SA-sme) in China

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sim (selective international management) Co. Ltd., a Swiss boutique consultancy established since 2006 in Shanghai, PRC and Rapperswil, Switzerland, has become the official and exclusive representative of the Swiss Association of Small and Medium-sized Enterprises (SKV / SA-sme) in China.

SKV supports SME's & entrepreneurs with services in business planning, legal advice, funding and other areas and maintains a platform for members to exchange, communicate, collaborate and grow their business. Each year, SKV organizes regional meetings for active entrepreneurs to meet and develop their knowledge network with the aim of exploring new collaborations and potential synergies. The concept and platform would be continually spread and expanded by sim in China through the SKV members.

sim is a one-stop-service provider for Swiss and European SME with its main operations in facilitating ventures between Europe and China by providing transparent and pragmatic professional solutions through Management Consulting, Corporate Services and its SwissWeek® China projects. Now, sim takes this great occasion to bring on behalf of SKV various members together in means of business meetings, social gatherings, events, workshops and seminars to establish and foster the SKV network offering entrepreneurs the opportunity to present their business and creating new collaborations and sales channels.

"We are very pleased to further enhance through the SKV representation our services to SMEs in China, and look forward to a very fruitful and enriching collaboration. Being close to the Member companies, understanding their needs and support their efforts is not only a key priority of SKV and sim, but essential to the sustainable growth of SME as the main economic pillar in Switzerland and Europe." says Michael Lehmann, GM of sim.

Over the months to come, sim as the official representative of SKV in China will focus on addressing member companies and SME in different ways, so that they can benefit from an active network to improve their business performance and to explore potentials and synergies in cooperation with each other.

For more information on SKV:

<http://www.kmuverband.ch/>

for more information on sim SKV's China Representative:

<http://www.sim.biz>

