

Press release

Kistler opens new office in Shanghai

Measurement technology experts strengthen presence in China

Winterthur, 5 February 2019

The Kistler Group celebrated the opening of its new office in Shanghai, on the occasion of the Chinese New Year festival on 5 February. The new building strengthens the Swiss corporation's presence on the Chinese market, enabling it to offer products and services from one single source to local customers in the future.

"We see the opening of our new branch in Shanghai as the next logical step in our global corporate strategy," Kistler's CEO Rolf Sonderegger comments. "This office is not only the future hub for all Kistler's Chinese projects: it will also strengthen communication with our customers on the ground in China. It now puts us in a better position to assist them with comprehensive service, sales and technical support." Sonderegger opened the ultramodern building at a festive ceremony attended by the entire workforce and many of the company's customers.

Good access, state-of-the-art workplaces and an extensive exhibition area

The new office is located in the Shanghai-Hongqiao Business Park – just a stone's throw from China's National Exhibition and Convention Center, with excellent access to expressways, the rail station and the airport. With an area of some 4 200 m², the seven-story building accommodates state-of-the-art workplaces for about 100 employees, bringing the entire know-how of Kistler's Automotive Research & Test, Sensor Technology and Industrial Process Control Divisions together under one roof. The building also houses a Tech Center to support customers with services such as calibration, training, technical adaptations and repairs. Another outstanding feature is the vast exhibition space in the entrance area, which includes an application-based presentation of Kistler's concept for Industry 4.0 alongside the company's latest products and solutions.

Expanding industrial expertise on the Chinese market

The Kistler Group, headquartered in Winterthur (Switzerland), has already been represented on the Chinese market for over 20 years. In fall 2018, the family-managed corporation acquired LIK, the Chinese special-purpose machinery manufacturer: as well as strengthening its presence in China's dynamic vehicle market, this step has expanded Kistler's industrial expertise by adding the manufacture of automated production lines to the portfolio, with a focus on the rapidly growing electric vehicle sector.

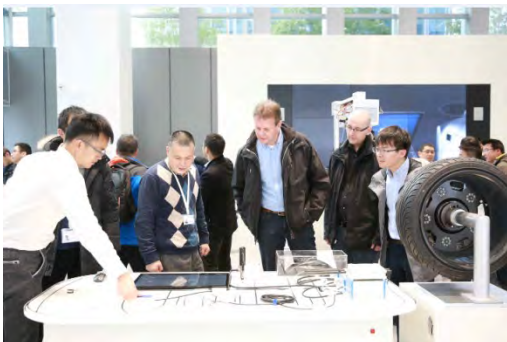
Visuals (reproduction is free of charge provided that the Kistler Group is credited as the source of the image)



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CEO Rolf Sonderegger opened the new Shanghai facility during a festive ceremony



The exhibition space in the entrance area offers customers the chance to admire Kistler's latest products and examine them in depth

Media contact

Cara-Isabell Märcklin
External Communication
Tel.: +41 52 2241 292
Email: cara-isabell.maercklin@kistler.com

About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2 200 employees at over 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2018, it posted sales of CHF 475 million. About 8% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.