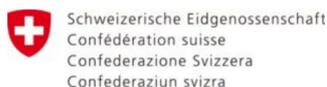




## SwissCham China strategic partnership with the Swiss Business Hub

Dear Subscriber,

**SwissCham** is delighted to inform you that in the spirit of enhanced collaboration, **SwissCham China** and the **Swiss Business Hub (SBH) China**, have established a "*Strategic Partnership*".



Embassy of Switzerland in China  
瑞士驻华大使馆  
Swiss Business Hub China  
瑞士贸易与投资处

The **Swiss Business Hub China** is part of the Embassy of Switzerland in the People's Republic of China, promoting commercial relations between Switzerland and China. It has its main office in Beijing and further offices in Shanghai and Guangzhou, where they are integrated into the respective Consulates.

The Hub actively promotes Switzerland as a highly attractive business and investment location for companies from China looking for growth in Switzerland and in Europe, and provides localized support, market information and consulting to Swiss companies venturing into the Chinese market.

The collaboration with the Swiss Business Hub will provide SwissCham with key information on a regular basis and allow to develop a stronger and closer relationship between the two entities.

For our members, this partnership will provide added value as they can benefit from an extended network and first hand industry expertise. With the new partnership our members will be able to extend their reach by finding new partners and clients.

In this framework, SwissCham China will compile this year once again the **Swiss Map**, an overview of Swiss companies in China, in collaboration with the SBH.

Our goal is to create a Map that will be representative of all Swiss industry sectors in China as well as enterprises. We believe the newly established partnership will create an ever more detailed and informative map of Swiss presence in China.

**As we plan to have an integrated and shared CRM System including all companies, from which our members will benefit, we therefore kindly ask you to give us your permission to share your data with the SBH and the Embassy of Switzerland for this purpose.**

**By being listed in our common CRM System, you could be contacted by the Swiss Business Hub or the Swiss Embassy under the umbrella of this strategic partnership.**

If you do not want your data to be shared with the SBH and/or the Swiss Embassy in Beijing, we kindly ask you to let us know before **July 9, 2021.**

If no answer or issue is raised from your side until then, we understand that you decide to be part of our shared information and be included in the Swiss Map.

We look forward to your inputs and we thank you for your attention.

Your **SwissCham** Team

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**swisscham.org**

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