

Tell

me



Swiss

Press release: *Tell me Swiss*

Tell me Swiss, an interdisciplinary performance, presented in the Swiss Pavilion at the Expo 2010 Shanghai China on September 6 and 7, 2010

Once upon a time was *Tell me Swiss*... A show reinventing Switzerland was born out of the imagination of Cisco Aznar, a Catalan choreographer living in Switzerland. Created thanks to the collaboration between the Fluxum Foundation, foundation based in Carouge/Geneva, encouraging the culture and in particular the dance, and the Geneva University of Art and Design (HEAD – Geneva), this performance will be presented at the Shanghai World's Fair, in the Swiss Pavilion, on coming September 6 and 7.

Costumes created by the Geneva University of Art and Design students

As winner of a contest launched by the Federal Foreign Affairs Department and Presence Switzerland within the two Fashion Design Universities of Basel and Geneva, the students of the Geneva University of Art and Design were elected to design the uniform of the Swiss Pavilion guides at the Shanghai World's Fair. Starting from these uniforms, the Catalan choreographer Cisco Aznar imagined a show inspired by the Swiss values and playing with the usual prejudices. *Tell me Swiss* is a surrealist fairy tale... here the dragons are "coucou" clocks, and potions, "moitié-moitié" cheese fondues...

A performance created and directed by Cisco Aznar

This interdisciplinary performance will stage three dancers and a singer, who will evolve in an imaginary and unreal "made in Switzerland" universe. Cisco Aznar, whose choreographies were presented on the most prestigious scenes of the world, like the Théâtre National de Chaillot in Paris, the Escena Contemporánea of Madrid, the Grand Théâtre de Genève or the Théâtre de Vidy in Lausanne, also participated in the greatest international dance festivals. For *Tell me Swiss*, he once again collaborates with Samuel Marchina, video artist with whom he already worked on *Coppelia*, *Blumenkabarett* or *Lola Loca*. The video images of this new creation will underline the burlesque and colourful universe of the Catalan choreographer.

Press conference and performance:

FLUX Laboratory, 10 rue Jacques-Dalphin, Carouge/Geneva

Wednesday September at 11 AM

The performance will be followed by a cocktail *Love me Swiss*

World preview in Geneva (on invitation): 1st September 2010, 7 PM

Expo 2010 Shanghai China: 6 & 7 September 2010

OC Concept Store (Orianne Collins), New York: 14 October 2010

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HD images available on request

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