



2 MONTHS ALL-EXPENSES PAID TRIP TO CHINA FOR SWISS YOUTHS!

Shanghai, The 23rd of April 2018 –**Swiss corporations and institutions are supporting tomorrow’s professionals by offering a summer 2-month internship in China, an innovative and global key player.**



Some of the previous editions winners

A Rewarding Adventure

16 Swiss students and apprentices will get the opportunity of interning in their field of expertise in China, and learning basics of Mandarin. On the cultural side, different activities will let participants learn about Chinese daily lifestyle and traditions. Sponsors of the ICL CUP will pay most of the fees, including plane tickets and accommodation. Participants will only have to think about their meals and leisure activities that aren't in the program.

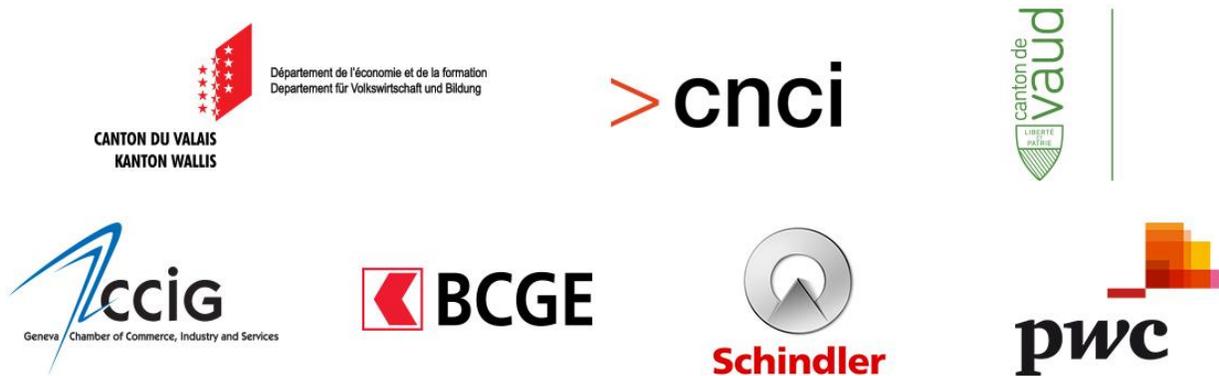
Why China?

Jean-Jacques de Dardel, current Swiss ambassador in Beijing, said, *“China is very different from what we think we know about, living in Europe or anywhere else. The country dynamism and recent evolution is phenomenal.”* Innovation and new technologies are driving the growing Chinese economy, offering a large amount of opportunities that Switzerland can definitely benefit from.

Stand out in the labor market

Today's recruiters are increasingly looking for strong soft skills when hiring a new talent, and interning abroad can help in further developing them. Having an international experience is an exciting challenge for young professionals to get out of their comfort zone, make them feel more independent, and boost their self-confidence. Adapting to a new working environment and a different way of life will push them to be more flexible and better at solving issues. They will also improve social and communication skills by interacting with people from different backgrounds.

Visionary companies and institutions support the ICL Cup, to promote the Swiss education system and encourage the younger generation being interested in the world and get international background to become more competitive in the labour market:



Fabien Abbet, Directeur Marketing

ICL (Integrate Chinese Life)

fabien@integratechineselife.com / +86 159 0045 7464

Bastien Dumont, Co-fondateur et CEO

ICL (Integrate Chinese Life)

bastien.dumont@integratechineselife.com / +86 186 2177 2541